Hungary-Croatia IPA Cross-border Co-operation Programme
2007-2013

Rivers Connecting Cross-border Region towards Croatian Accession to the European Union
Dear Reader,

Cross-border Co-operation (CBC) Programmes are despite their relatively small size of a high importance especially for Croatian regions. So far only limited opportunities were available to them in the pre-accession period and to many regional stakeholders from Croatia, CBC HU-HR was one of the rare possibilities to apply for EU co-funded subsidies. Looking from a bit broader perspective, CBC programmes played an extremely important role in the capacity building of all stakeholders in both the Croatian and the Hungarian bordering counties. Skills and knowledge related to project preparation and implementation were significantly increased and may prove vital in future absorption of much larger amounts from Structural and Investment Funds. Also, overall understanding about how decision making processes on a Programme level work and about the importance of a strategic approach towards local and regional issues was much increased.

The compilation of 140 projects presented in this brochure is a clear demonstration of the results of the HU-HR IPA CBC Programme. Cross-border programmes can make a significant contribution to enabling especially younger generations to address issues they deem important in alternative and innovative ways. Very often smaller projects and initiatives can be a seed for new creative ideas with a potential to grow into bigger and more significant projects. However, we should bear in mind that the size of a project is not relevant – what matters is result and impact on society.

Being a member of the Joint Monitoring Committee for more than 5 years I could recognise genuine commitment from all stakeholders from both sides of border which has been one of the key ingredients to the excellent overall results of the Programme.

I would also like to congratulate entire team of the Hungary-Croatia Joint Technical Secretariat on a job well done and on the great results in this brochure you have in front of you. Their commitment, professionalism and determination to make the best of the Programme, is without a doubt one of key factors in this success story.
Membership of the European Union has been a political and overall objective for the Republic of Croatia since its independence and accession now represents a new chapter in our history. Harmonising our framework with the acquis communautaire, enhancing our administrative capacities and fostering balanced territorial development have represented some of the greatest challenges over this period, and particularly considering the stricter criteria for membership, the 1st of July 2013 is a milestone in successfully meeting these challenges.

Territorial cooperation with our EU partners has provided significant and valuable support to this process and from the very beginning our efforts were strongly fostered by our Hungarian partners. The key features to our border are the rivers that, as the Programme has shown, connect our communities, rather than dividing them. Sustainable tourism, environment protection and balanced economic and human resources development can only be successfully achieved through high quality collaborative partnership that shares same goals.

Building on these partnerships, we firmly believe that the future co-operation programme between two Member States – Croatia and Hungary – will significantly contribute to the area’s achievement of Europe 2020 targets and our shared sustainable vision.

On 1 July 2013 Croatia joined as the 28th member of the European Union. On this special occasion, let me welcome you on behalf of the Managing Authority of the Hungary-Croatia IPA CBC Programme 2007-2013 while presenting our special edition on the projects financed within the framework of the programme.

Regional co-operative and good neighbourly relations are essentials of the Stabilisation and Association process with Candidate Countries. As such, through the Hungary-Croatia IPA CBC Programme 2007-2013 Hungary directly assisted with Croatia’s Accession to the European Union by handing over best practices for the management of European Funds. This fruitful co-operation proves that sustainable and recurring partnerships can be achieved through CBC programmes in an effective way. The Programme justifies the fact that through joint efforts and joint partnerships local needs in the CBC area can be efficiently satisfied while juxtaposing them with the national and European Policy objectives.

I truly believe that the publication will not only offer you an unforgettable virtual journey in the cross-border region of Croatia and Hungary, but also it will be a useful glossary for generating project ideas and evidencing the importance of CBC programmes in the European Union.
On 13 March 2008 the European Commission approved the cross-border cooperation programme between Hungary and Croatia for the period 2007-2013 under the Instrument for Pre-Accession Assistance.

At the kick-off conference of this programme which I attended in Čakovec, Croatia, on 1 April 2009, I found that the quality of interventions and the interest shown by more than 350 participants could only augur well for the future implementation of the programme. Four years later, this publication on 140 projects gives an insight into how excellent cross-border cooperation has indeed been put in place between the regions that lie along the border between Hungary and Croatia.

This booklet brings stories about good practices, and how building cooperative partnerships provides mutual benefits. I am certain that these projects are a strong basis to draw up and implement 2014-2020 European territorial cooperation programmes when Croatia becomes a Member State, and I encourage project partners to go on filling gaps to promote and enhance cooperative bonds between border regions, entities and people.

I dedicate this booklet to Project Partners who have been participating in establishing and running our Programme. Their feedback and updates have been decisive in understanding whether the rules set by Programme bodies are realistic enough to make it possible to disburse EU funds in the border counties and to implement projects in a sensible manner.

Results presented in this brochure testify the hard and self-sacrificing work of the Joint Technical Secretariat (JTS). Having been head of JTS for almost five years, now I would like to recognise this brilliant team that made the Programme happen. I believe that the future cross-border institutional set-up should capitalise on the unique knowledge and experience developed along the years and streamline further the professional understanding of cross-border co-operation.

Efforts, commitment, patience, tolerance, respect, openness, understanding, can-do and want-to attitude are the values which Programme and project actors need to possess in order to embark on the cross-border, and at the same time cross-cultural and cross-lingual journey. I remain both proud and privileged that I had the possibility to be involved in the establishment and management of the Hungary-Croatia IPA Cross-border Co-operation Programme.
When the first Hungarian-Croatian programme started, based on the initiation of local actors and financed from 2002 and 2003 PHARE allocations, there were only a few who would have guessed what a vast array of achievements cross-border co-operation in this region could proud itself on ten years later.

Through the years of jointly planning and implementing activities in the framework of the Pilot Small Projects Fund, the SLO-HU-CRO INTERREG Neighbourhood Programme and the three Calls for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme, something essential and surely long-lasting has evolved in front of our eyes: Many Project Partners are in day-to-day contact with each other, and they even have started to co-operate without concrete projects to finance their joint activities.

Seemingly the need for cross-border co-operation has always been there, and it has been successfully nurtured by this Programme, bearing fruit in the very projects you hold in your hands today. Together with our Beneficiaries I strongly believe that this need for joint thinking and acting is a key factor also to the future development of our common border region. I congratulate all project partnerships on their dedicated work and I wish them great success in their future joint endeavours.
SECOND CALL PROJECTS

Call description

Statistics

List of projects - Second Call

PRO MUR
DE-MINE HU-HR
DRABALU
DANUBE
SMART WWTPS
FOR CLEANER WASTEWATERS
WASTEWATERS PD GORICAN-ORTILOS
DRAVA MORPHOLOGICAL MONITORING
4SF
EU COMPASS
INNOINVEST
FEDREE
BPD FOR SPS
BOSH
CO-OP
ADAPTATION OF TRANSIT MODEL
WORK FLOW
INNO-CROPOOD
IST CROSSBORDER CLUSTERING

CROST II
L.E.C.S.S.
EUNICOP
CULTUREVIVE
FULL BOWL FESTIVAL
KAČA
DRAVA-GASTROLOBBY
VIBA YOUTH
P2P HERITAGE
EUROPEAN ZRINYI HERITAGE
RINGBOOKS
PASSPORT
LINGUA

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Considering that the main goal of this bilateral EU funded Programme has been the development of the cross-border region by means of assistance of Hungary as a Member State to Croatia on its accession to the European Union, the Hungary-Croatia Joint Technical Secretariat (JTS) has summarised the most important Programme achievements in this booklet. Publishing of this brochure has accordingly been scheduled to the entry of Croatia to the EU in July 2013.

The brochure is the product catalogue of the Programme which aims to give a comprehensive picture on the period 2007-2013 with a handful of projects summarising the activities and results, demonstrating best practises. It is targeted at project participants, Lead Beneficiaries and their Project Partners, institutions involved in the Programme management and implementation, key decision makers, social actors, media, furthermore the general public.

With a total of 140 selected genuine cross-border projects in the frame of three Calls for Proposals, the Programme has brought a step forward in the development of the area with a strong language barrier, geographically disconnected with rivers having just small scale of border-crossing potential, but showing that the co-operation has a sense and possibility for further improvements.

Hereby we would like to thank everybody who has helped in the preparation of the brochure, from colleagues in JTS to all responsible bodies and persons in the Programme structures, especially to Lead Beneficiaries whose inputs and feedback were essential for this comprehensive edition. As projects are the best ambassadors of the Programme we hope that they used the chance for promotion of their results as the foundation for the future success of the cross-border area with two participating EU Member States.

We wish you pleasant reading!

Antonija Bedeniković  
JTS Information Point

Tvrtko Čelan  
Hungary-Croatia JTS
The Hungary-Croatia IPA Cross-border Co-operation Programme belongs to the 'new generation' of cross-border co-operation programmes in the budgetary period 2007-2013, being part of the second component of IPA covering co-operation between one EU Member State and one EU Candidate Country.

The Instrument for Pre-Accession Assistance (IPA) is the European Union (EU) financial assistance offered to countries engaged in the accession process. The aim of IPA has therefore been to enhance the efficiency and coherence of aid by means of a single framework (replacing several previous financial instruments in the period 2000-2006, such as PHARE, SAPARD, ISPA, CARDS), in order to strengthen institutional capacity, cross-border co-operation and economic, social and rural development. Pre-accession assistance has been supporting the stabilisation and association process of candidate countries and potential candidate countries while respecting their specific features and the processes in which they are engaged.

In this bilateral Programme the Participating Countries, Hungary and Croatia have established a 'shared management system', being more integrated and joint than ever before.

Hungarian-Croatian cross-border co-operation started in the year 2002, when local actors along the border initiated the creation of the Hungary-Croatia Pilot Small Projects Fund within the framework of the Hungarian National PHARE Programme. The Pilot Small Projects Fund was afterwards launched in 2003 as well. Being so-called INTERREG PHARE Programmes, their main goal was to support non-profit cross-border co-operation and to prepare for future INTERREG funding opportunities.

In the period of 2004-2006, the cross-border co-operation between Hungary and Croatia formed a trilateral co-operation completed with Slovenia in the Neighbourhood Programme. The Neighbourhood Approach meant a significant development in co-operation along the external borders of the European Union, incorporating external (CARDS/PHARE for Croatia) and internal (ERDF) EU financial sources in the same Programme. A major step forward for the Croatian partner organisations was that in this case the funds were opened to them as well, making them project participants in their own right (whereas the Pilot Small Projects Fund only allowed for co-operation-type projects with funding only on the Hungarian side).
The Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 was approved by the European Commission on the 13th of March 2008. The Programme allocates 52.4 million € of EU contribution (Community funding) for the seven-year EU budgetary period, out of which 47.1 million € have been available for developing and implementing projects within the first two priorities. The Programme has been offering a wide range of opportunities to the potential beneficiaries in the frame of two priorities: Sustainable Environment and Tourism, and Co-operative Economy and Intercommunity Human Resource Development.

Various activities could be eligible for financing, such as infrastructure developments serving the protection of nature and natural values; elaboration of joint programmes, studies, strategies for the improvement of environmental protection; construction and designation of new cycling routes; development of tourism attractions and of related infrastructural facilities, creating and promoting pathways to integration and re-entry into employment for disadvantaged people, development of infrastructural and equipment capacities in the field of research; preparation of joint feasibility studies, development of common curricula and of joint training facilities; people to people activities like organising festivals, performances, theatrical tours, concerts, exhibitions, art workshops, charity events, cross-border amateur sport championships and tournaments and activities to reduce language barrier.

The Programme area with the Hungarian and Croatian counties comprises in total 31,028 km². It lies on the south-western and southern borders of Hungary and northern and north-eastern borders of Croatia. The largest part of the border is embraced by the rivers Drava and Mura. On the Croatian side, in addition to border counties—Međimurska, Koprivničko-križevačka, Virovitičko-podravska and Osječko-baranjska, four other counties participate in the present Programme with Hungary as so-called ‘adjacent regions’ and could use the maximum of 20% of the amount of the EU contribution available in the Programme. Those are: Varaždinska, Bjelovarsko-bilogorska, Požeško-slavonska and Vukovar-srijemska županija. The areas eligible on
the Hungarian side are the NUTS III border counties of Zala, Somogy and Baranya. Zala County is part of the Western Transdanubian Region; counties Somogy and Baranya of the Southern Transdanubian Region.

One of the most important features of the Programme is the Lead Beneficiary (known also under the name Lead Partner) principle. It has been a basic requirement in all operations (projects) financed from the Programme. Every project has been represented by a Lead Beneficiary, who has been acting as the only direct contact between the project and the joint management bodies of the Programme. It has been the responsibility of every Lead Beneficiary to create a well working consortium among the Project Partners based on partnership agreements.

In order to have joint projects with a real cross-border effect, Projects Partners from both sides of the border had to be involved, in practice meaning that at least one Project Partner from both Hungary and Croatia was participating in a partnership. Projects had to be planned and implemented according to the joint co-operation criteria: joint planning, joint staffing, joint financing or joint implementation of projects. Project results have had an impact on both sides of the border.

Besides the Lead Beneficiary principle and real cross-border effect the Programme brought other big changes, mainly a single set of rules, like using external procurement aid rules in case of both the Hungarian and the Croatian Project Partners, as well as a single set of management structures (single Managing-, Certifying- and Audit Authority in Hungary as the EU Member State, as well as the Joint Technical Secretariat as the main operational joint body of the Programme). Subsidy contracts with public or private non-profit legal persons being Lead Beneficiaries not only from Hungary, but also from Croatia have been concluded and signed with the Managing Authority in Budapest, payments were also transferred from Budapest on the accounts of Hungarian and Croatian Lead Beneficiary organisations. Focus has been on Croatia as Candidate Country for the EU Membership as the technical assistance for the future Membership period.

After European Commission’s approval of the Programme in March 2008, the management and system set-up started. System set-up (compliance assessment) lasted for two and a half years, acknowledged with 6 August 2010 and the endorsement of the Management and Control System Description by the European Commission. Prior to that several meetings have been organised between Hungary and Croatia, designing the main procedures with more than 30 regulatory documents elaborated, followed by the setting up joint structures and by securing the right staff.

The Hungary-Croatia IPA CBC Programme has put stronger emphasis on communication in this period, not only to raise public awareness on the accession of Croatia to the EU, but also to emphasise the benefits of EU regional funding in general. The Joint Technical Secretariat (JTS) being responsible for the implementation of the Programme Communication Plan, approved by the JMC as a seven-year strategic-oriented document, tried to use as much communication tools as possible to achieve the set targets. Besides designing and regularly updating the Programme website: www.hu-hr-hr-ipa.com, and next to disseminating promotional materials, the JTS tried to establish tighter connections with the media. Success was evident especially on the Croatian side where media interest was high, even on the national level. Possible reasons are that in Croatia EU related topics have still not been fully known as the country is currently acceding to the EU, as well the fact that many countries (i.e. the regional level) could in the pre-accession phase mostly develop concrete projects through cross-border programmes. At the same time in Hungary EU funding is more known about since the country is already using Cohesion- and Structural Funds. The Programme through the JTS was presenting positive experiences in relation to communication with media on the Seventh meeting of the INFORM Community network in May 2011 in Sofia, Bulgaria, with the topic ‘Creating media interest for ERDF programmes: The case of the Hungary- Croatia Cross-border co-operation programme’.

Main Programme events, including partner search forums were held on the western side of the Programme area, responding to the so-called eastern effect i.e. the strong demographical and economical potential around Pécs (HU) and Osijek (HR) as the largest towns in the Programme area, being main university centres, seats of the largest public organisations and having the largest application potential.

Thus the main event as well, the Kick-off Conference of the Programme, took place in Čakovec, Croatia. Held on the on the 1st of April 2009 and hosting 350 guests it was an occasion when the Memorandum of Understanding for the Hungary-Croatia IPA Cross-border Cooperation Programme 2007-2013 was signed on the spot at the level of state secretaries responsible for regional development. Support of the European Commission (EC) to the Programme has been evident, not only through EC presence on the high level at the Kick-off conference in Čakovec, but also by including the project ‘Mobile region’, financed within First Call for Proposals and with the Lead Beneficiary Međimurska županija (county) from Croatia as the only IPA project in the ETC brochure ‘Building Bridges between People 2011’, published by EC Directorate-General Regional and Urban Policy (REGIO).

Three Calls for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 were launched from 2009 to 2012 by the National Development Agency of Hungary, being Managing Authority of the Programme, with the support of Croatian Ministry of Regional Development and EU Funds, followed by the relevant Joint Monitoring Committee (JMC) decisions on the lists of projects to be supported. In total 140 projects have been selected by the JMC, with 23,98 million € allocated to Hungarian partners and 22,99 million € allocated to Croatian organisations. You will find more about this in the following chapters related to each of the three Calls.
First Call for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 was launched on the 26th of March 2009 and closed with the submission deadline on the 24th of June 2009 at 5 p.m.

At the same time as the First Call the Specific Call for Proposals for the Action 1.2.1, Elaboration of the Regional Tourism Product Plan (RTPP HU-HR), was opened and closed, being the Call launched for the purpose of creating the first joint tourism development strategy for the whole cross-border region. Based on the outcomes of the selected RTPP HU-HR, Third Call for Proposals with tourism actions could be launched in 2011.

Two project proposals were submitted for the Specific Call for Proposals for the Action 1.2.1, out of which one with the consortium lead by Pannon Egyetem (University of Pannonia, educational site Nagykanizsa, Hungary) was selected by the Joint Monitoring Committee (JMC) for funding on the meeting in Osijek (Croatia) in October 2009.

For the ‘regular’ first Call for Proposals until the 24th of June 2009 in total 67 project proposals were submitted to the premises of Joint Technical Secretariat (JTS) in Budapest for all actions, except for 1.2.2, 1.2.3, 1.2.4 and 1.2.5, being all in the Area of Intervention Sustainable Tourism in the Mura-Drava-Danube River Area, with the possibility of launching only after the elaboration of the RTPP HU-HR.

After conduction of formal, eligibility and externalised quality assessment of the received project proposals 41 projects supported by the JMC signed subsidy contracts and implemented activities, with a total of max. 12.2 million EUR of EU contribution/Community funding. Decision on funding was made on the JMC meeting in Varazdin, Croatia in December 2009. Out of 41 selected projects, 30 have a Lead Beneficiary (LB) from Hungary and 11 from Croatia, with the participation of altogether 61 Project Partners (PPs) from Hungary and 73 from Croatia and very balanced financing as shown in the table and graphs below.
On the following pages you can find further statistics of the first Call for Proposals based on the selected projects by JMC and page-by-page project-by-project presentations of all 41 implemented projects.
### Amount of EU contribution for the NUTS III regions

<table>
<thead>
<tr>
<th>Region</th>
<th>Contribution (€)</th>
</tr>
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<tbody>
<tr>
<td>Baranya megye</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Somogy megye</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Zala megye</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Koprivničko-križevačka županija</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Međimurska županija</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Osijek-baračka županija</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Varazdinska županija</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Vukovarsko-srijemsko županija</td>
<td>3,500,000</td>
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### Number of supported PPs from the NUTS III regions

<table>
<thead>
<tr>
<th>Region</th>
<th>PPs</th>
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<tr>
<td>Baranya megye</td>
<td>35</td>
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<tr>
<td>Somogy megye</td>
<td>30</td>
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<tr>
<td>Zala megye</td>
<td>25</td>
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<tr>
<td>Koprivničko-križevačka županija</td>
<td>20</td>
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<td>Međimurska županija</td>
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<td>Osijek-baračka županija</td>
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<td>Varazdinska županija</td>
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<td>Vukovarsko-srijemsko županija</td>
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### List of projects - First Call

<table>
<thead>
<tr>
<th>Project ID</th>
<th>Project Title</th>
<th>ACRONYM OF THE PROJECT</th>
<th>Lead Beneficiary</th>
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<tbody>
<tr>
<td>HUHR/001/1.1.1/0002</td>
<td>Waste Water Treatment Plants on Mura River - Future and Totszandrathy</td>
<td>MURA WWTP</td>
<td>Međimurske Vode, Čakovec</td>
</tr>
<tr>
<td>HUHR/001/1.1.1/0004</td>
<td>Revitalization and landscape development of riverine ecosystems in the Drava-Danube area</td>
<td>WATER AND LIFE FOR VIKASGRADA</td>
<td>ĐURIN-DRAVA REMZETI PARK IGAZGATOSAG</td>
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<tr>
<td>HUHR/001/1.1.2/0001</td>
<td>Preparation of project documentation for ecological revitalization of a two Drava’s branches (Borski Drava and Dravskeresor’a)</td>
<td>BORSKI DRAVA &amp; DRAVSKE RESOR’A</td>
<td>HRVATSKIE VODE</td>
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<tr>
<td>HUHR/001/1.1.2/0002</td>
<td>Develop bilingual environmental protection + water management lexicon and phrase book (Hungarian-Croatian, Croatian-Hungarian), and communication, enhance working relationship of cooperating partners</td>
<td>BILINGUAL LEXICON DÉL-DUNÁNTULI VÍZÜGYI IGAZGATOSÁG</td>
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<tr>
<td>HUHR/001/1.1.2/0003</td>
<td>Developing of Flood forecast system at Drava River reflecting to the Croatian-hungarian hydrographich stations</td>
<td>FLOOD FORECAST AT DRAVA RIVER</td>
<td>DÉL-DUNÁNTULI VÍZÜGYI IGAZGATOSÁG</td>
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<tr>
<td>HUHR/001/1.1.2/0004</td>
<td>Pest Control Forecasting Service</td>
<td>PC FORECAST</td>
<td>ZALA SZÓLÓ ÉS BÖR KolCUTURÁJÁÉRT ÉGYESÜLET</td>
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<tr>
<td>HUHR/001/1.2.1/0002</td>
<td>Regional Tourism Product Plan of the Hungary-Croatia IPA Cross-border Co-operation Programmes 2007-2013</td>
<td>RTPP HU-HR PANNON ÉGYETTŐL, NAGYKANIZSA</td>
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<tr>
<td>HUHR/001/2.1.1/0001</td>
<td>Development of Cross-border Economic Relations Between Kaposvár and Koprivnica</td>
<td>K2.NET</td>
<td>SOMOGI MEGSYI VÁLLALKÖZPONT KOZALAPITVÁNY</td>
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<td>HUHR/001/2.1.1/0003</td>
<td>Cross-Border Business Marketing and Foreign Direct Investment Promotion in the two Baranya/Baranja counties</td>
<td>CB BUSINESS MARKETING AND FDI</td>
<td>KUNKAÓDOK ÉS GYÁMÁGRÁDIK DÉL-DUNÁNTULI REGIONÁLIS KOZHASZNÜI SZERVEZET</td>
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<td>HUHR/001/2.1.1/0004</td>
<td>Promoting Entrepreneurship in the Mura-Drava region</td>
<td>Pr6-Mu-Dra</td>
<td>ZALA MEGSYI ÁLLÁKADÉZESFELEJTSÉSH ALAPÍTVÁNY</td>
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<tr>
<td>HUHR/001/2.1.1/0007</td>
<td>Drava Enterprises Network Services for Competitive Countries in the Neighbouring Countries Based on sustainable Resources and Added Knowledge</td>
<td>D.E.N.S.</td>
<td>VÍRÖVÖTÖK-PORDÁVASKA ŽUPANJA</td>
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<td>HUHR/001/2.1.2/0001</td>
<td>Towards a competitive cross-border labour market</td>
<td>NOBILIS REGION</td>
<td>MEĐIMURSKA ŽUPANJA</td>
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<td>HUHR/001/2.1.2/0003</td>
<td>Cooperation without borders - Hungarian-Croatian Employment Expert Academy</td>
<td>EXPERT ACADEMY</td>
<td>BARANYA-MEGSYI KORMÁNY/IÉVAL MUNKAIGYU KOZPONTJA</td>
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<td>HUHR/001/2.1.3/0001</td>
<td>Regional Universities as Generators of a Transnational Knowledge region</td>
<td>UNIREG IMPULSE</td>
<td>MAGYAR-TUDOMÁNYOS AKADÉMIAI REGIONÁLIS KUTATÁSI KOZPONTJA, PÉCS</td>
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<td>PROJECT ID</td>
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<td>ACRONYM OF THE PROJECT</td>
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<td>HUHR/0901/2.1.3/0002</td>
<td>Work and Health Project</td>
<td>WHP</td>
<td>Pécsi Tudományegyetem</td>
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<td>HUHR/0901/2.1.3/0003</td>
<td>Joint research and development of energy efficiency measures in cities of cross-border region</td>
<td>CHIE</td>
<td>Grad Ošik</td>
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<td>HUHR/0901/2.1.3/0004</td>
<td>Crossborder Applied Biotech Cooperation for Sustainable Regional Health Industry.</td>
<td>CABCDOS</td>
<td>Pécsi Tudományegyetem</td>
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<td>HUHR/0901/2.1.3/0005</td>
<td>Joint research for development of a agrofood business incubator in Croatia and Hungary</td>
<td>AGRO INC</td>
<td>Grad Kirźević</td>
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<td>HUHR/0901/2.1.3/0006</td>
<td>Geothermal Resource Assessment of the Drava Basin</td>
<td>DRAWA-GEØ</td>
<td>SOMOGYI MEGYEI ONGÓMANYÁZAT</td>
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<tr>
<td>HUHR/0901/2.1.3/0008</td>
<td>The role of health tourism in improving the competitiveness of rural regions in Hungary and Croatia</td>
<td>HEALTH TOURISM IN THE BORDERS</td>
<td>BÁLATONI INTEGRÁCIÓS KÖZHASZNÚ NONPROFIT KFT.</td>
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<td>HUHR/0901/2.1.3/0009</td>
<td>Innovative Geothermal Energy Research surrounding Csergő and Kaposvár</td>
<td>IGEE-GK</td>
<td>CSUBOS MEGYEI ONGÓMANYÁZAT</td>
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<tr>
<td>HUHR/0901/2.1.4/0002</td>
<td>Cross Border Port and River Information Services</td>
<td>CBRES II</td>
<td>RÁDVÁN SEDEHIVÉD ÉS INFONKOMMUNIKÁCIÓS ORSZÁGOS EGYESÜLET</td>
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The construction of a wastewater treatment plant on the Croatian side and the reconstruction of an existing one on the Hungarian side set the common ground for joint environmental protection in the border area. The applied technological solutions significantly decreased the pollution of the river Mura and contribute to the preservation of the unique river landscape, as well as of the quality of groundwater in the area of the border municipalities of Podturen, Tótszerdahely, Becsehely and Tótszentmárton.

**Waste Water Treatment Plants on Mura River - Poturen and Tótszerdahely**

**MURA WWTP**

**Lead Beneficiary**
MEDIMURSKE VODE, ČAKOVEC

**Project Partners**
- Tótszerdahely Község Önkormányzata

**EU contribution**
2 619 953.76 €

**www.medjmurske-vode.hr/medjunarodniprojekti.html**

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The rehabilitation of several unique natural areas devastated by previous regulation included an intervention into the environment restoring the original hydrological situation alongside the rivers Vuka and Drava, providing a renewed natural habitat for protected and rare aquatic species. A new water ecosystem was formed, developing the landscape in the rural surroundings and establishing a more sustainable and valuable natural environment and attractive ecotourism destination in the border area.

**Revitalization and landscape development of riverine ecosystem in the Drava-Danube area**

**WATER AND LIFE FOR VUKA&DRAVA**

**Lead Beneficiary**
DUNA-DRAVÁ NEMZETI PARK IGAZGATÓSÁG

**Project Partners**
- Hrvatske vode, Pravna osoba za upravljanje vodama
- Općina Ernestinovo-općinsko poglavarstvo
- Zajednica športsko ribolovnih društava, Osijek

**EU contribution**
2 225 555.00 €

**http://www.ddnp.hu/water-and-life-for-drava-and-vuka**

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A hatá menti régió közös környezetvédelme volt az a cél, amelyet a horvát oldalon létesítésével, a magyar oldalon pedig a már meglévő létesíté ny felújításával valósítottak meg a résztvevő hatá menti települések, Podturen, Tótszerdahely, Becsehely és Tótszentmárton. Az alkalmazott technikai megoldások jelentős csökkentést a Mura folyó szennyezettségében, és újhatárainak az egyedi folyómenet tíjép megújulásáért, illetve a talajvíz jó minőségéhez.

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Koliko kontroliranih zahvata u okoliš s ciljem rehabilitacije ranijom regulacijom rijecnjog toka unistenih stanista rezultiralo je obnovom izvorne hidrološke situacije u području donedavno mrtvih rukavaca rijeka Vuke i Drave. Time su obnovljena i stanista nekih izuzetno rijetkih riječnih vrsta, odnosno stvoreno novi ekosistem koji pridonosi razvoju riječnjog kraijolika i stvaranju privatnih ekoturističkih destinacija u programom prostoru, odnosno ekološki prihvatljivom razvoju cijele regije.

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Zajednički projekt izgradnje pročistaca voda s hrvatske, odnosno rekonstrukcije postojećeg s mađarske strane granice u zaštitu okoliša u prekograničnom području. Primjena visoka tehnologija značajno je umanjila zagađivanje toka rijeke Mure i pridonosi očuvanju prirodnih stanista uzduž granice, kao i kvalitete zaljeva podzemne vode odnosno crpilišta pitke vode u području naselja Podturen, Tótszerdahely, Becsehely i Tótszentmárton.

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A projekt keretében megvalósult élőhely-rehabilitációs beavatkozás célja az volt, hogy a Dráva négy mellékágában az eredeti állapotot közelítsék át az áramláskedvelő és védett állatfajokon belül a Dráva és annak mellékágai egyik természeti értékeiként képződik. A projekt tekintetében megnézve az állatszabadságos és természeti értékek területét, és azok kevésbé határtalanítása, védhely biztosítása.

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Innovative SBR technology is applied to wastewater treatment

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Natural habitats of several rare and endangered species restored
Preparation of project documentation for ecological revitalization of two Drava’s branches (Boroš Drava and Drávakeresztúr’s)

According to a previous jointly prepared study, the cross-border Drávakeresztúr/Boroš-Drava area is in need of rehabilitation due to its highly eutrophised state and inability to deal with bigger water waves coming from upstream areas, presenting a threat of possible flooding. In order to tackle this problem, a technical documentation was elaborated representing a foundation for future joint environmental actions in flood protection and natural habitat renovation projects.

Develop bilingual environmental protection + water management lexicon and phrase book (Hungarian-Croatian, Croatian-Hungarian), aid communication, enhance working relationship of cooperating partners

BILINGUAL LEXICON

Good co-operation in environmental planning and especially in the field of natural disaster protection is essential for a care-free life of cross-border communities. In order to facilitate the everyday communication of the closely co-operating services, the project partners compiled a bilingual lexicon of water management terminology to be used for jointly implemented assignments, especially those of the permanent Hungarian-Croatian Water Management Commission. This helpful tool will be used to support the joint efforts, meetings, developments and projects along the river-border.

The project is based on previous co-operation in the SLO-HU-CRO Neighbourhood Programme

Bilingual lexicon contains more than 7000 entries on about 300 pages
Building on the successful co-operation of the project partners in joint monitoring of the border rivers, a new integrated flood forecasting system was developed providing all the relevant services in the area, as well as the local inhabitants, with up-to-date information about the water levels in the area, especially important for the rescue and protection services in cases of flooding. The data from the measuring stations from both sides of the border are regularly updated and 6-day flood forecasts are calculated.

**EN**

Pest infection is one of the problems that knows no borders and which can only be approached jointly. The developed tool contains all the latest hydro-meteorological data for the whole region, and it forecasts the probability of pest infection. A good pest infection forecasting system can reduce the need for the use of pesticides and can in turn improve the quality of crops, while other provided data can be used for prevention or damage control in case of hail or other similar natural disasters.

**Lead Beneficiary**

DÉL-DUNÁNTÚLI VÍZÜGYI IGAZGATÓSÁG

**Project Partners**

- Hrvatske vode, Pravna osoba za upravljanje vodom

**EU contribution**

252,918,75 €

**Lead Beneficiary**

ZALA SZÖLŐ ÉS BORKULTÚRÁJÁÉRT EGYÜLET

**Project Partners**

- Udruga medimurskih proizvodnica merkantilnog krumpira

**EU contribution**

280,863,29 €

**The new 6-day forecasting system helps in flood protection of the cross-border area**

**Pest Control Forecasting Service**

**PC FORECAST**

**Lead Beneficiary**

ZALA SZÖLŐ ÉS BORKULTÚRÁJÁÉRT EGYÜLET

**Project Partners**

- Udruga medimurskih proizvodnica merkantilnog krumpira

**EU contribution**

280,863,29 €

**Joint pest control for healthier crops**

**Lead Beneficiary**

ZALA SZÖLŐ ÉS BORKULTÚRÁJÁÉRT EGYÜLET

**Project Partners**

- Udruga medimurskih proizvodnica merkantilnog krumpira

**EU contribution**

280,863,29 €
The insistence on the strategic approach to development projects in the field of tourism resulted in the elaboration of a comprehensive strategic document serving as the foundation for all the future development projects in tourism financed by the Programme. The Regional Tourism Product Plan was the basis for the Third Call for Proposals, but it also serves as a reference document for all the tourism related investments in the area, being the only overall joint strategic document currently in existence.

The first joint tourism development strategy for the whole cross-border region. Based on the outcomes of the project the Third Call for Proposals with tourism actions could be launched in 2011

Development of Cross-border Economic Relations Between Kaposvár and Koprivnica

Two border communities working on bringing local entrepreneurs closer and opening the chance for their successful co-operation organised a series of joint events and developed joint promotional tools with the aim of attracting investments into the region. The joint professional fair, business meetings and conferences, as well as the Hungarian-Croatian enterprise database and the two promotional videos will all serve to open up the cross-border market to the businesses from the region and above.

K2.NET
The connections between the Croatian Osijek-Baranja and the Hungarian Baranya regions have been strong for centuries, forming a tightly knit border community. In order to reinforce the already existent relationships and to provide a joint platform for foreign investment attraction, through joint events - workshops and conferences - the project partners developed a common tool, including investment guides that present investment opportunities in the region and provide all the necessary information in one place.

Cross-Border Business Marketing and Foreign Direct Investment Promotion in the two Baranya/Baranja counties

CB BUSINESS MARKETING AND FDI

Lead Beneficiary
MUNKAADÓK ÉS GYÁRIPAROSOK DÉL-DUNÁNTÚLI REGIONÁLIS KÖZHASZNÚ SZÖVETÉSE

Project Partners
• Hrvatska udruga poslodavaca (HUP)
EU contribution
133 183,39 €

A két határmenti megye között – a magyar Baranya és a horvát Eszék-Baranja között – már évszázadok óta erősek a kapcsolatok. Annak érdekében, hogy a közös EU-s jövőjükben származó kihívásokkal is együttessenek szemben, számos rendezvényt szerveztek, így semináriumokat, találkozókat és konferenciákat a legkülönfélebb vállalkozások számára. A gazdasági együttműködés előnyeit is szükségszerűen információkat tartalmazó kiadványok és jelentős információkat felbukkan, ezen keresztül pedig az üzleti kapcsolatok építése és bővítése.

Interactive investment guides for the Baranya-Baranja region
easily accessible

www.investinbaranja.com

Promoting Entrepreneurship in the Mura-Drava region

PrE-Mu-Dra

The border communities that have been living side-by-side for centuries are now working towards creating a joint investment attraction plan and increasing the overall competitiveness of the region on the European market. During the project a number of events were organised to intensify the connections between the enterprises from the two sides of the border, and a plan for joint appearance on the international market was undertaken through a series of seminars, matchmaking events and joint exhibiting on fairs.

Action 2.1.1.

Lead Beneficiary
ZALA MEGYEI VÁLLALKOZÁSFEJLESZTÉSI ALAPITVÁNY

Project Partners
• Regionalna razvojna agencija Medimurje - REDEA
• Hrvatska gospodarska komora - županijska komora Varaždin
• Somogy Megyei Vállalkozói Központ Közalapítvány
EU contribution
119 821,68 €

http://pre-mu-dra.eu/
In the light of Croatia entering the integrated European market, the need to establish and invigorate the connections between the entrepreneurs from the two sides of the border has become a central issue for local communities. The workshops encouraging joint promotion, development of business connections, workshops and matchmaking events, clustering initiatives were all opportunities for businesses from the region to reach out to each other in the hope of bigger market presence within the future joint EU market.

The severed connections between the border communities were patched up and the loosened connections made strong once again by the efforts made to increase the number of cross-border job seekers in what not long ago was, and which will soon be again, a borderless area. Impetus was given to the stimulation of labour market mobility by involving public authorities and institutions, social partners and the private sector, as well as the potential employees in the region.

Education of entrepreneurs and infrastructural developments formed basis for clustering in the region

The only IPA project included in ETC brochure Building Bridges between People 2011!
Preparing the region for entering into a single labour market by capacitating the local labour centres to deal with the challenges and opportunities that a shared labour market offers, a series of specialised workshops and three Employment Policy Conferences were organised, furthermore a Virtual Academy was established, providing experts with an opportunity for joint pooling of ideas among civil and non-profit organisations operating in the field of employment policy, local councils, chambers, social partners and employers.

EN

Regional Universities as Generators of a Transnational knowledge region

UNIREG IMPULSE

EN

Attempting to establish a knowledge-based community capitalising on the RDI potential of the region is one of the overall goals of the Programme. One of the many initiatives was the setting up of a knowledge-transfer centre in Osijek, connecting it with its counterpart in Kaposvár and performing joint research of the socio-economic aspects of R&D and Innovation and defining strategy recommendations for steps towards the establishment of a joint cross-border innovation network.

HU

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HR

Jedna u nizu zajedničkih inicijativa pod vodstvom znanstveno-istraživačkih institucija koja teže uspostavi društva temeljenog na znanju, što je ujedno i jedan od glavnih razvojnih ciljev Programa. Kroz osnivanje transfernog centra u Osijeku, te njegovo povezivanje s već postojećim centrom u Kaposvársku i na temelju zajedničkog istraživanja socio-ekonomskog potencijala istraživanja, razvoja i inovacija u regiji koje je iz su radne proizvoda, ponuđene su smjernice za razvoj prekogranične inovacijske mreže.

Regional Universities as Generators of a Transnational knowledge region

UNIREG IMPULSE

HU

A Program egyik célkitűzése, hogy a határ-régión belüli fellelhető K+F-I (kutatási, fejlesztési és innovációs) potenciált felhasználva hozzájáruljon a tudás-alapú társadalom építéséhez. A kapcsolódó számos kezdetményezés közül az egyik egy olyan tudományos központ létrehozása volt Eszéken, együttműködésben Kaposvárral mint partnerrrel, amely intézményben alkalmaz nyílik a K+F-I társadalom-gazdasági vonzatanak közös vizsgálata, valamint egy közös, határon átnyúló fejlesztési hálózat stratégiai lépések megvalósítására.

Regional Universities as Generators of a Transnational knowledge region

UNIREG IMPULSE

HU

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9 workshops, 3 employment policy conferences, 1 Virtual Academy

EXPERT ACADEMY

Lead Beneficiary
BARANYA MEGYEI KORMÁNYHIVATAL MUNKAÜGYI KÖZPONTJA

Project Partners
• Zala Megyei Komáromhivatal Munkaügyi Központja
• Hrvatski zavod za zapošljavanje, Područna služba Osijek
• Hrvatski zavod za zapošljavanje, Područna služba Krševci
• Hrvatski zavod za zapošljavanje, Područna služba Čakovec
• Hrvatski zavod za zapošljavanje, Područna služba Vinkovci

EU contribution
160 881,38 €

www.expertacademy.eu
A healthy workforce is the foundation of any community, and prevention in the field of occupational health can bring significant economical benefits even to a region that is not burdened by unhealthy workers. The survey conducted among the working-age population on both sides of the border was the foundation for the joint development of the methodology of occupational health and for defining the directions of training professionals and for the elaboration of preventive programmes in the field of occupational health and ergonomics.

Energy efficiency and its application in everyday life is an extremely important environmental issue. The Hungarian and Croatian partners in the project came together to educate their local communities on energy efficiency and on the practical ways of achieving it, they organised seminars and workshops for energy efficiency professionals and demonstrated the benefits of energy efficient engineering by renovating two public buildings – an elementary school in Osijek and a home for the elderly in Szigetvár.

The survey on health and labour included 6000 employees and 600 employers

The energy consumption in the EE renovated primary school in Osijek was reduced by 70%
The RDI potential of the region was mobilised through the cooperation of the two biggest research centres in the cross-border area – the University of Pécs and the University of Osijek. One in a series of joint projects was the cooperation in medical research through the development of research infrastructure, the setting up of joint research teams and through support to young researchers in the molecular and transgenic field. Joint conferences were organised to present the conducted research and to lay down the foundations for further cooperation.

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Crossborder Applied Biotech Cooperation for Sustainable Regional Health Industry

CABCOS

http://cabcos.aok.pte.hu

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CABCOS

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Joint research for development of an agrofood business incubator in Croatia and Hungary

AGRO INC

Two agro-food incubators, one on each side of the border, have been started to set up in order to provide to the agro-food entrepreneurs and SME-s of the region all the necessary services, such as meeting rooms, facilities, legal aid, company management consulting, licensing, quality control, clustering and financial consulting. The two incubators will offer complementary services for agro-food businesses from Hungary and Croatia, thus enhancing cross-border co-operation and mobility and making them more competitive through synergy.

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Beginning of setting up two agro-food incubators on both sides of the border

AGRO INC

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The conducted geothermal resource assessment of the Drava Basin, i.e. a quantitative estimate of the thermal energy that might be recovered from the earth and used economically at some reasonable future time, resulted in the elaboration of an online open-access database containing the results of the research. The co-operation also provided a framework for the setting of a long-term energy policy and for strategic decisions to be made in the field of renewable energy use by the industry and by the local governments.

**Lead Beneficiary**
SOMOGY MEGYEI ÖNKORMÁNYZAT

**Project Partners**
- Pécsi Tudományegyetem
- Zala Megyei Önkormányzat
- Baranya Megyei Önkormányzat
- Sveučilište Josipa Jurja Strossmayera u Osijeku

**EU contribution**
424,392,24 €

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The role of health tourism in improving the competitiveness of rural regions in Hungary and Croatia

**Lead Beneficiary**
BALATONI INTEG RÁCIÓS KÖZHASZNÚ NONPROFIT KFT.

**Project Partners**
- Regionalna razvojna agencija Međimurje-REDEA

**EU contribution**
154,769,60 €

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All the relevant actors in the health tourism industry were included in a comprehensive research trying to determine the importance of health tourism in the competitiveness of rural regions in the cross-border area and to identify the most important factors of success. Research was conducted on investments, grants and supports in health tourism in the cross-border area, and its findings are to serve as a framework helping local decision makers to guide their health tourism related development strategies.

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A cross-border network of Croatian and Hungarian health tourism actors was created
A unique and innovative surface survey was performed on a 50 km long line with the processing of data into databases and geo-scientific modelling of possible reservoirs to identify the best locations for geothermal drillings. Within the project two geotechnical feasibility studies were elaborated, furthermore two technological plans were established for the drilling of geothermal wells, and for a thermal spring business complex with corresponding district system for heating and cooling and the construction of a geothermal power plant.

Cross Border Port and River Information Services

As a continuation of an earlier joint initiative, a River Information Services (RIS) system was further developed in the Danube-Drava border area between the two countries, in the strategically located communities of Mohács and Osijek. The system and the specially developed software will provide support to the border authorities in their day-to-day work and in view of the expected widening of the Schengen area, while at the same time giving positive impetus to the development of river cruise tourism in the region.

River border control was made more effective through developments and close co-operation
Further development and extension plans for Complex Disaster Management Information System along the Drava river

**DRAVIS2**

**EN**

Capitalising on an already existent solid relationship between the disaster management services from the two side of the river Drava, the partners established a joint monitoring system based on innovative IT solutions, including an information sharing application. By taking part in joint workshops, field exercises and trainings, the level of preparedness of the services to react in case of any unpredicted situation was significantly enhanced and protocols for joint response to emergencies were elaborated and tested.

**EU contribution**

283 808,20 €

**Lead Beneficiary**

SOMOGY MEGYEI KATASZTRÓFAVÉDELMI IGAZGATÓSÁG (SMKVI)

**Project Partners**

• Koprivničko-križevačka županija
• PORA Razvojna agencija Podravine i Prigorja za promicanje i provedbu razvojnih aktivnosti u Koprivničko-križevačkoj županiji
• Osijek-Baranja županija
• Baranya Megyei Katasztrófavédelmi Igazgatóság
• Radíóis Segélyhívó és Infokommunikációs Országos Egyesület

**Lead Beneficiary**

SZIGETVÁRI KULTÚR- ÉS ZÖLD ZÓNA EGYESÜLET

**Project Partners**

• VIDRA - Agencija za regionalni razvoj Virovitičko-podravske županije
• Grad Slatina

**EU contribution**

150 427,24 €

**Joint Economic and Regional Development Strategy Along the Border**

**CROSSBORDER E-R-D STRATEGY**

**EN**

The two communities living side by side for centuries have always been tightly connected and are within the new context of European integration jointly searching for new ways and new solutions to ensure prosperity for the population of the border area. On the foundations of the 30-year-long co-operation of the cities of Slatina and Szigetvár, a joint economic and regional development strategy was elaborated, in fact a LEADER-based guidelines for the synergic development of both the urban centres and their rural surroundings.

**EU contribution**

150 427,24 €

**Lead Beneficiary**

SZIGETVÁRI KULTÚR- ÉS ZÖLD ZÓNA EGYESÜLET

**Project Partners**

• VIDRA - Agencija za regionalni razvoj Virovitičko-podravske županije
• Grad Slatina

**Newly developed system will make joint Croatian-Hungarian emergency actions easier, faster and more effective**

**Joint development strategy based on 30 years of co-operation**

**HU**

Kao nastavak već otprilike uspostavljene suradnje koordinacija svih javnih službi za djelovanje u slučaju hitnih intervencija većih razmjera partneri u projektu razvili su zajednički sustav opažanja i kroz primjenu inovativnih IT rješenja podigle svoju suradnju na višu razinu. Kroz rad u zajedničkim radionicama, vježbama na terenu i kroz edukaciju i trening organiziran u projektu razina spremnosti na reakciju u izvanrednim situacijama podignuta je, a protokoli za zajedničke akcije razrađeni i provjereni.

**EU contribution**

283 808,20 €

**Lead Beneficiary**

SOMOGY MEGYEI KATASZTRÓFAVÉDELMI IGAZGATÓSÁG (SMKVI)

**Project Partners**

• Koprivničko-križevačka županija
• PORA Razvojna agencija Podravine i Prigorja za promicanje i provedbu razvojnih aktivnosti u Koprivničko-križevačkoj županiji
• Osijek-Baranja županija
• Baranya Megyei Katasztrófavédelmi Igazgatóság
• Radíóis Segélyhívó és Infokommunikációs Országos Egyesület

**Lead Beneficiary**

SZIGETVÁRI KULTÚR- ÉS ZÖLD ZÓNA EGYESÜLET

**Project Partners**

• VIDRA - Agencija za regionalni razvoj Virovitičko-podravske županije
• Grad Slatina

**EU contribution**

150 427,24 €

**Dvije pogranične zajednice koje stoljećima žive jedna pokraj druge i koje su odvijale činile jednu veću cjelinu u novonastalom kontekstu eurointegracija traže nove načine za zajednički razvoj i povećanje prosperiteta svih stanovnika pograničnog područja. Na temelju 30 godina suradnje između gradova Slatine i Sigeta izrađena je zajednička strategija ekonomskog i regionalnog razvoja, u osnovi smjernice u okviru LEADER inicijative za sinergijski razvoj urbanih centara u regiji, kao i njihovog ruralnog okruženja.**

**A projektihe beont települések közötti kapcsolatok hagyományosan jók, így a két város bizakodva tekint a közös jövőbe az Európai Unió keretében. Jelen projektjükben egy olyan stratégiát dolgoztak ki, amely újabb lépések sorozata segítségével megszületi ezek későbbi környezeti kockázatát.**
Cross regional training program for vocational education in the field of traditional way of architectural building

Two schools from the region joined in the exploration of common heritage, specifically of traditional buildings in Zala- and Međimurje County. Within the joint research, which included site visits, examination and digitalization of the technical documentation, the students of the two schools interchanged their experiences and learned from each other in joint exercises. From the research resulted a catalogue of traditional buildings which was presented to the public through an exhibition trying to raise awareness of the need for the preservation of built heritage.

In the wake of Zrínyi - educational co-operation between elementary schools

The joint heritage of the Zrínyi/Zrinski family in Zala and Međimurje was explored by the participants of the project as a starting point for the strengthening of co-operation of the educational institutions in the area. Through a number of joint creative workshops and exchange programmes (camps, language courses and sport competitions) the participating schools developed a joint programme of introducing each other's folk traditions, languages and culture and of bringing the children closer through shared activities.
Three border communities came together to work on raising environmental awareness in the border area, working with the most important target group: children. Three local communities organised joint educational programmes for the staff of the local kindergartens with special focus on environmental education for the youngest children. To support the newly introduced part of the curriculum, the kindergartens were equipped with green classroom facilities and original teaching materials were developed.

With united efforts the regional employment services were working on supporting young people finishing their compulsory education and entering the job market, especially targeting the most disadvantaged members of the border communities. In close co-operation with educational institutions and local businesses, several trainings and exchange programmes were organised, as well as a career-finding camp. In this way, foundations were set for labour market mobility and future close co-operation of labour services, businesses and the education sector.

Innovative teaching materials were developed to approach the new subjects with modern methodology

Lead Beneficiary
MARCALI VÁROS ÖNKORMÁNYZATA

Project Partners
• Općina Donja Dubrava
• Molnári Község Önkormányzata

EU contribution
115 335,10 €
Aiming at capacitating local actors in various sectors for the new development initiatives expected to be supported within the perspective of new EU funds opening up soon for joint Hungarian-Croatian projects, the partners organised a series of sectoral and territorial workshops in order to share ideas and generate new joint projects for future programmes. During the joint work materials were developed to serve for knowledge transfer to all levels of public life, and a number of new project ideas were proposed.

**Lead Beneficiary**
Dávidfő, dél-dunántúli regionális fejlesztési ügynökség Non-Profit Kft.

**Project Partners**
- **RRA - Regionalna razvojna agencija Slavonije i Baranje**
- **VIDRA - Agencija za regionalni razvoj Virovitičko-podravske županije**
- **PORÁ Razvojna agencija Podravine i Prigorja za promicanje i provedbu razvojnih aktivnosti u Koprivničko-križevačkoj županiji**

**EU contribution**
135 562,88 €

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**CROST II**

For better knowledge through common cross-border cooperation between primary schools Slatina-Szigetvár

**Lead Beneficiary**
Osnovna škola Eugene Kumichča, Slatina

**Project Partners**
- Del-Zelici Oktatási Központ Óvodái, Általános iskolái és Alapfokú Művészotatási Intézménye Tinódi Lantos Sebestyén Általános iskola
- Osnovna glazbena škola Slatina

**EU contribution**
139 466,00 €

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**Many new project ideas were generated within 8 workshops**

**The exchange of ideas for creative learning and the introduction of each other’s culture for the students in the border area was at the core of the joint project of three schools from the cross-border region. Participating in educative seminars organised for the teachers and taking part in joint exchange programmes for the children meant a new approach to learning – interactive, mobile, interdisciplinary. The organisation of joint cultural programmes founded a base for further joint initiatives in the future.**

**L.E.C.S.S**

**For better knowledge through common cross-border cooperation between primary schools Slatina-Szigetvár**

**Lead Beneficiary**
Osnovna škola Eugene Kumichča, Slatina

**Project Partners**
- Del-Zelici Oktatási Központ Óvodái, Általános iskolái és Alapfokú Művészotatási Intézménye Tinódi Lantos Sebestyén Általános iskola
- Osnovna glazbena škola Slatina

**EU contribution**
139 466,00 €

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**The renovated school library in Slatina will serve as a place of creative learning**

**Lead Beneficiary**
Osnovna škola Eugene Kumichča, Slatina

**Project Partners**
- Del-Zelici Oktatási Központ Óvodái, Általános iskolái és Alapfokú Művészotatási Intézménye Tinódi Lantos Sebestyén Általános iskola
- Osnovna glazbena škola Slatina

**EU contribution**
139 466,00 €

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Establishing University Cooperation Osijek-Pécs

EN

Two leading scientific institutions of the border area took the opportunity to establish common educational programmes in the field of law. The common educational programme includes teaching the current curricula and developing others, emphasising the comparison of Hungarian and Croatian legal solutions. The results of a joint comparative research were made public on an international conference and were edited into three books having the same content in different languages (Hungarian, Croatian and English).

HR

A határrégióban működő két vezető tudományos intézmény élt azzal a lehetőséggel, hogy közös oktatási programot hoz létre a jogtudományok területén. A program tartalmazza a jelenlegi tananyag tanítását, valamint újak kidolgozását, mindkét esetben a magyar és a horvát jogi megoldások összevetésével. A közös összehasonlító kutatást egy nemzetközi konferencián mutatták be, és három könyvet szerkesztettek a témában, horvát, magyar és angol nyelven.

The book dealing with EU law issues on the Hungarian-Croatian border area is available for free download.

Joining forces in discovering, enhancing and nurturing the cultural heritage of the project area through the joint organization of cultural events

EN

Drawing from and building upon the shared cultural heritage, the project envisaged the collaboration of different culture and heritage organisations from the Zala, Medimurje and Koprivnica-Križevci area in elaborating, developing and promoting joint large-scale events that would not only work on keeping the local traditions alive, but which would turn them into unique, original tourism attractions. The manifestations based on local arts and crafts included the Renaissance Fair in Koprivnica and the artisans’ meeting in Zalaegerszeg.

HR

Polazeći od zajedničkog kulturno-povijesnog nasljeđa projekat je za cilj imao razviti seriju kulturnih manifestacija koje bi sluzile za očuvanje i promociju tradicijskih obrta, vještina i umjetnina, a istovremeno i doprinosile razvoju turističkog potencijala Međimurja i Koprivničko-križevačkog kraja s jedne, odnosno županije Zala s druge strane granice. U okviru projekta podržano je nekoliko takvih događanja kao što su Renesanši festival u Koprivnici ili susret starih obrta u Zalaegerszegu (hrv. Jegersek).

A partnerek olyan, határon átívelő, színes programozásra kívántak létrehozni Zala, Međimurje (Muraköz) és Koprivnica-Križevci (Kapronca-Kőrös) megyében, amely egyes szerve töltethet be hagyományőrző és turisztikai sze- repet. A magyar és a horvát turisztikai csoport azonban a két ország közös kulturális örökségét népszerűsítették a szines eseményprogramok folyamán; az érdeklődők részt vehettek többek között a kaproncai Ren- szánsz Fesztiválon és a zalaegerszegi készülő találkozón.

www.culturevive.eu
Capitalising on the shared cultural heritage, the partnership organised a series of events focusing on the folk traditions of the region, promoting traditional food, dance and customs. The events served as opportunities for the local population to rebuild the severed connections and to re-establish the foundations for joint programme organisation in the common area within the European Union. The emphasis on traditional products also represents a good starting point for the touristic branding of the area.

Local traditions, food and dances promote the region as a whole on the European market

Renewal of social connections on cross-border area

The two biggest urban centres in the border areas of Međimurje and Zala counties established cultural co-operation through several events, including carnival food festivals, dance performances and joint art exhibitions. The cultural exchange serves as a foundation for further and closer relationships within the two participating communities in the future and for the raising of the cultural tourism potential of the region as a whole. Four-language concepts for joint tourism products were also developed within the project.

14 cultural events were organised in Čakovec and in Nagykanizsa
The joint programmes organised by the partners in the project, including the two big, identical gastronomy events each held on each side of the river Drava, were envisaged to re-establish ties between local people, especially the two countries’ minorities who have lived in the area for centuries. Joint events like these are a good base for future co-operation, and will raise the tourism potential of the cross-border area, which is one of the main long-term objectives of the Programme.

VIBA Youth

Enabling the youth to discover the culture of their cross-border peers through the joint organization of creative art, sports and cultural events

Lead Beneficiary
GRAD VIROVITICA

Project Partners
• Barcs Város Önkormányzata
• Razvojna agencija Sjever - DAN

EU contribution
85 229,67 €

Enabling the youth to discover the culture of their cross-border peers through the joint organization of creative art, sports and cultural events

VIBA Youth

The future of any region lies in the hands of the youngest members of the community. This is why local communities from both sides of the border came together to organise joint youth programmes, wishing to bring closer the young of the two neighbouring countries. The diverse jointly organised programmes included art-camps, environmental education and language classes, folk dance and photography workshops and even a cross-border swimming competition. The creative forces were mobilised to invest in the young, into the future.

A Cross-Border Lobby Party and Cooking Competition - A meeting of Cultures at the Croatian-Hungarian Border

DRAVA-GASTROLOBBY

The joint programmes organised by the partners in the project, including the two big, identical gastronomy events each held on each side of the river Drava, were envisaged to re-establish ties between local people, especially the two countries’ minorities who have lived in the area for centuries. Joint events like these are a good base for future co-operation, and will raise the tourism potential of the cross-border area, which is one of the main long-term objectives of the Programme.

HR

Nekoliko priredbi koje su zajednički organizirali sudionici u projektu, uključujući i dva veća identična gastro-festivala, od kojih je po jedan odražen na svake strane riječne granice, imale su za cilj ponovno uspostavu veza unutar manjinskih zajednica koje već stoljećima žive jedna pokraj druge. Organizacija zajedničkih priredbi dobar je temelj za buduću suradnju, ali i za podizanje turističkog potencijala. Cijele regije čime se doprinosi ispunjenju jednog od glavnih dugoročnih ciljeva Programa.

HU

A projekt egy magyar és egy horvát megye intézményeinek és kulturális egyesületi-elek együttműködését hivatott elősegíteni a határ két oldalán megrendezett, hasonló jellegű eseményeken keresztül. A kulturális és gazdasági-uladalmi találkozók jelentős hatással voltak a két megye együttműködésére az intézmények, a hivatalok és a kisebbségi szervezetek szintjén egyaránt, és folytatásuk estén további növelik a határon át nyúlt együttműködésének intenzitását, valamint a határterület turisztikai vonzerejét.

EN

The joint programmes organised by the partners in the project, including the two big, identical gastronomy events each held on each side of the river Drava, were envisaged to re-establish ties between local people, especially the two countries’ minorities who have lived in the area for centuries. Joint events like these are a good base for future co-operation, and will raise the tourism potential of the cross-border area, which is one of the main long-term objectives of the Programme.

VIBA Youth

Enabling the youth to discover the culture of their cross-border peers through the joint organization of creative art, sports and cultural events

Leading Beneficiary
GRAD VIROVITICA

Project Partners
• Barcs Város Önkormányzata
• Razvojna agencija Sjever - DAN

EU contribution
85 229,67 €
The revitalisation of connections between the Croatian minority of the Pécs area and their country of origin was the main impetus for the support to the establishment of a Pécs-Križevci cultural network. This was realised not only through the creation of a virtual area for sharing of culture, but also through a number of joint exchange programmes, as well as scientific research and subsequent publications dealing with the history of the Croatian minority in Hungary and its historical relationship with the town of Križevci.

**Action 2.2.2.**

**European Zrínyi Heritage**

The joint heritage of the Zrínyi/Zrinski family in Szigetvár and Čakovec was explored by the participants of the project as a starting point for the strengthening of co-operation of the civil society in the area. Through a number of joint creative workshops and exchange programmes (camps, language courses, sport competitions, workshops and exhibitions) the partners developed a joint programme of introducing each other’s folk traditions, languages and culture to bring the communities closer through shared activities.

**Lead Beneficiary**

SZIGETVÁRI KULTÚR- ÉS ZÖLD ZÓNA EGYESÜLET

**Project Partners**

- Zrinska garda Čakovec
- Szigetvári Kulturális Zöld Zóna Egyesület

**EU contribution**

96 448,89 €
The idea behind the project was to re-establish the connections between the minorities living in the border area with their country of origin – those of Croatian Hungarians with Hungary and Hungarian Croats with Croatia – and to help preserve their cultural identities, but also to intensify the interaction between the communities. This was initiated by organising joint events, including the preparation of a historic monograph of participating communities and the publication of a bi-monthly bilingual newspaper over twelve months.

A passport with a green and yellow cover and a photo of a building is shown.
In order to increase the interaction of young people from both sides of the Drava among themselves but with nature, too, the project partners envisaged a joint bilingual programme of environmental education for the young people living next to the river. To give support to the developed programme, there was need for infrastructural and capacity building solutions – two educational centres were renovated and an environmental course for teachers was organised, as well as creative workshops for school children.

**Supporting closer co-operation through bilingualism and environmentalism**

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**Second Call Projects**

The Second Call for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 was launched on the 10th of June 2010 and closed with the submission deadline on the 15th of September 2010 at 5 p.m. Until the 15th of September 2010 in total 94 project proposals were submitted to the Joint Technical Secretariat (JTS) for all actions, except for 1.2.2, 1.2.3, 1.2.4 and 1.2.5., being all in the Area of Intervention Sustainable Tourism in the Mura-Drava-Danube River Area, with the possibility of launching only after the elaboration of the Regional Tourism Product Plan (RTPP HU-HR) in the year 2011.

After conduction of formal, eligibility and externalised quality assessment of the received project proposals the JMC, with the decisions taken at the meeting in Đurđevac, Croatia, at the end of March 2011, supported 60 projects, with 13.5 million EUR of EU contribution / Community funding. Out of the 60 selected projects, 44 have a Lead Beneficiary (LB) from Hungary and 16 from Croatia, with the participation of altogether 83 Project Partners (PPs) from Hungary and 84 from Croatia, having very balanced financing as shown in then table and graphs below.
On the following pages you can find further statistics of the second Call for Proposals based on the selected projects by JMC and page-by-page and project-by-project presentations of all 60 funded projects.
**List of projects - Second Call**

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Putting nature front and centre is at the core of this project aiming at revitalising valuable natural heritage sites on both sides of the border. The run-down arboretum Lisičine in Voćin has been renovated and equipped with new facilities and services, while on the Hungarian side three sites were developed for the use in environmental protection and education, including a hunters’ lodge, an environmental education centre and an animal park. The renovated sites have been equipped with bilingual signposts, and promotional materials were developed as well.

Development of the Waste Water Treatment Plant in Letenye and the sewage system in the south-western part of Town Prelog

The wastewaters treatment plants were developed by the border community of Letenye on the Hungarian side and the sewage system in the town of Prelog on the Croatian side with the goal of achieving a higher level of environmental protection in the common area. The implemented investments affected the lives of the inhabitants of the border region positively, providing them with higher quality drinking water sources and a cleaner natural environment as the applied technical solutions will decrease significantly the pollution of the river Mura.

Development of infrastructure with long-term positive influence on the community and the environment

Očuvanje prirodnih resursa kroz izgradnju sustava za pročišćavanje otpadnih voda, odnosno kanalizacijskog sustava u pogranicnom prostoru bio je glavni cilj ovog projekta. Mađarski grad Letenye, odnosno hrvatski Prelog zajedničkim ulaganjem u razvoj infrastrukture uz primjenu inovativne tehnologije udobje će pridonijeti povećanju kvalitete života u pogranicom prostoru, kao i očuvanju podzemnih voda i izvora pitke vode, kao i toka rijeke Mure.

A határügyi környezetek közös védelme volt az az cél, amelyhez magyar oldalon szennyvíztisztító telep létesítésével, horvát oldalon pedig csatornahálózat építésével csatlakozott a két résztvevő határ menti település, Prelog (Perlak) és Letenye. A beruházások során alkalmas technikai megoldások jelentősen csökkentik a Mura folyó szennyezettségét, és hozzájárulnak az egyedi folyómenti tájkép megőrzéséhez, valamint a talajvíz minőségének megovásához, ezzel javítva a határmenti terület életfeltételeit.

The Nature is the first and the precious - cross border strengthening of the natural forest resources

Putting nature front and centre is at the core of this project aiming at revitalising valuable natural heritage sites on both sides of the border. The run-down arboretum Lisičine in Voćin has been renovated and equipped with new facilities and services, while on the Hungarian side three sites were developed for the use in environmental protection and education, including a hunters’ lodge, an environmental education centre and an animal park. The renovated sites have been equipped with bilingual signposts, and promotional materials were developed as well.

THE NATURE No.1

Lead Beneficiary
HRVATSKOE ŠUME D.O.O., UPIRAVA ŠUMA PODRUŽNICA NAŠICE

Project Partners
• Somogy Megyei Erődés és Természetvédelő Egyesület
• JU za upravljanje zaštićenim prirodnim vrijednostima Virovitičko-podravske županije

EU contribution
458 136,02 €

http://ipa-nature1.eu/

A projekt fókuszában a természetvédelem állt, elsősorban a természeti örökség rehабilitációja és a lehető legmagasabb szintű környezetvédelmi normák megfelelésére megejködő sa által. Horvát oldalon megújult a honvédő háború következtében sérült Lisičine Arborétum, magyar oldalon pedig a nagysalléri vadaspark, a Studinka-ház és a szilágyi erdei iskola infrastruktúrájának felújítására került sor. A konkrét tevékenységek közé tartozott ösvények és sétautak kiépítése vagy felújítása, továbbá padok, szemétkosarak és kétnyelvű tájékoztató táblák kihelyezése. A megvalósult fejlesztésekkel a projekt hozzájárult a régió turisztikai vonzerejének erősítéséhez is.

The wastewaters treatment plants were developed by the border community of Letenye on the Hungarian side and the sewage system in the town of Prelog on the Croatian side with the goal of achieving a higher level of environmental protection in the common area. The implemented investments affected the lives of the inhabitants of the border region positively, providing them with higher quality drinking water sources and a cleaner natural environment as the applied technical solutions will decrease significantly the pollution of the river Mura.

Development of the Waste Water Treatment Plant in Letenye and the sewage system in the south-western part of Town Prelog

PRO MUR

Lead Beneficiary
LETENYE VÁROSA KISTÉRÉNYZATA

Project Partners
• Međimurske vode, Čakovec

EU contribution
1 558 532,80 €

www.letenye.hu

A határügyi környezetek közös védelme volt az az cél, amelyhez magyar oldalon szennyvíztisztító telep létesítésével, horvát oldalon pedig csatornahálózat építésével csatlakozott a két résztvevő határ menti település, Prelog (Perlak) és Letenye. A beruházások során alkalmas technikai megoldások jelentősen csökkentik a Mura folyó szennyezettségét, és hozzájárulnak az egyedi folyómenti tájkép megőrzéséhez, valamint a talajvíz minőségének megóvásához, ezzel javítva a határmenti terület életfeltételeit.
The project with the largest size of subsidy in this Programme is of great importance for the whole border area as it includes environmental intervention to remove mine-suspected areas from the border region, including territories protected under the NATURA 2000 network. The partners from the both sides co-operated in discovering the landmines left over in the area after the war conflict in the 1990-s. The project reclaimed 1,56 km² of mine-contaminated /-suspected area on the Croatian side, and it also inspected and de-mined an 80 km long area along the border on the Hungarian side.

The threat of landmines has been removed from more than 1,56 km² of the valuable natural areas of the border region.
Three environmental organisations came together to assess the tourism potential and to develop an overall eco-educational programme for the border area. To support the planned educational programme, infrastructure was enhanced in the White Stork Museum in Kölked, Hungary and at the Zlatna Greda Eco-centre on the Croatian side. Also, several bilingual teaching materials were developed. Next to the teaching models of the Danube and next to work-books intended for the smallest children, an educational video about the Danube was made, showing the practical implications of regulating the river.

Crossborder protection of Middle Danube

An art competition Treasure of Danube invited children to make artwork out of natural materials found in the river

Renewable energy sources for WWTP Tőtszerdahely and Main project for WWTP Donja Dubrava - technical documentation

The project is partly based on the ‘Mura WWTP’ project, financed within the First Call of the Programme. This ‘smart’ project focused on the use of renewable energy sources and included the elaboration of designs for a solar energy run sludge treatment facility. The applied technological innovations will significantly decrease the yearly discharge of sludge and will make it reusable. Further contributing to the increased environmental protection was the elaboration of technical documentation for a wastewater treatment plant in Donja Dubrava.

Partly based on Mura WWTP project, the ‘smart’ project was focused on the use of renewable energy sources
The border communities taking part in the project – Bázakerettye, Donja Dubrava, Donji Vidovec and Kotoriba – have for years been trying to solve the problem of wastewater and sewage systems and their negative influence on the environment. This problem was finally approached systematically within this project, with technical documentation being elaborated for the wastewater systems of all the participating municipalities. The documentation will support the construction of technologically advanced, environmentally friendly and sustainable systems that will benefit the whole area.

Lead Beneficiary
BÁZAKERETTYE KÖZSÉG ÖNKORMÁNYZATA

Project Partners
• Međimurske vode, Čakovec

EU contribution
234 838,00 €

For Cleaner Wastewaters

A project in border communities

The problem of wastewaters in the border region was approached systematically within the project

Acton 1.1.2.

Technical documentation for sewer system Bázakerettye, Donja Dubrava, Donji Vidovec and Kotoriba

For Cleaner Wastewaters

A projektben résztvevő határmegyei közszégek (Bázakerettye, Donja Dubrava, Donji Vidovec és Kotoriba) évek óta próbálkoznak a szennyvízcsatorna hálózat és a szennyvíztisztító telep felújításával és bővítésével. Olyan megoldások kialakításában gondolkodtak, amelyek biztosítják a fenntarthatóságot, amelyek illeszkednek a térség szennyvíztisztítási koncepciójába, és amelyek kielégítik a környezetvédelmi elvárásokat. Ezen irányok mentén a projekt keretében elkészülhetnek azok a műszaki dokumentumok, amelyek alapján a közeljövőben kivitelezhető a települések szennyvízelvezetése és szennyvíztisztítása.

Lead Beneficiary
MEĐIMURSKE VODE, ČAKOVEC

Project Partners
• Őrtilos Község Önkormányzata

EU contribution
263 604,50 €

For Cleaner Wastewaters

The landscape of the Mura river is one of the most preserved natural habitats in Europe. However, it is being threatened by the waste waters of the small communities residing on its banks, on both sides of the border. In order to contribute to the preservation of this unique natural area and to increase the quality of life of the local population, the local governments of Goričan and Őrtilos came together to use the resources of the Programme to develop a modern waste-water treatment facility and sewer systems for the local communities.

Lead Beneficiary
MEĐIMURSKE VODE, ČAKOVEC

Project Partners
• Őrtilos Község Önkormányzata

EU contribution
263 604,50 €

For Cleaner Wastewaters

The co-operation of the local governments in the border region

The problem of wastewaters in the border region was approached systematically within the project

Acton 1.1.2.
Based on the long-lasting co-operation of the participating organisations and building on the EU Water Framework Directive and the work of the joint Hungarian-Croatian Water Management Commission, the project further developed the joint monitoring system, this time focusing on the morphological aspects of the river. The project included the inspection of the sediments of the Drava river in several border town areas between Örtilos in Hungary and Osijek in Croatia, as well as water level and geodetic measuring along the river.

A projekt olyan monitoring rendszer kifejlesztését eredményezte, amely összhangban áll az Európai Unió Víz Keretirányelvével, és amely így a Magyar-Horvát Vízgazdálkodási Bizottságban folytatott szakmai együttműködést segítő újabb elemmő vált. A projekt partnerek a Dráva Örtilos és Osijek (Eszék) közötti közös szakaszán számos helyen folyattak vizsgálatokat a görgetett és lebegtetett hordalékkal kapcsolatban. Ezen kívül sor került egy 30 kilométeres horvát folyószakaszon vízszint-esés mérésekhez, illetve tíz mellékág teljes geodéziai felméréseire is.

Dugogodišnja suradnja projektnih partnera rezultirala je nizom uspješno realiziranih projekata. Baziran na Okvirnoj direktivi o vodama i zajedničkom radu hrvatsko-mađarske komisije za vodno gospodarstvo, projekt se nastavljao na prijašnji zajednički monitoring rijeke, ovaj put s fokusom na morfologiju. U okviru projekta vršena su mjerenja sedimentacije na nekoliko lokacija uzduž granice na putezu između Örtlosa i Osijeka, kao i praćenje pada razine vode, odnosno geodetska mjerenja 10 rukavaca rijeke Drave.

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The morphological monitoring and methodological guide of the Drava River

Drava morphological monitoring

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<tr>
<th>Lead Beneficiary</th>
<th>DEL-DUNÁNTÚLI VÍZÜGYIGAZGATÓSÁG</th>
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<td>Project Partners</td>
<td>Hrvatske vode, Pravna osoba za upravljanje vodama</td>
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EU contribution 254 037,90 €

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<td>Project Partners</td>
<td>VIDRA Agencija za regionalni razvoj Virovitičko-podravske županije</td>
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<td>Grad Koprivnica</td>
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<td>Kaposvár Megyei Jogú Város</td>
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EU contribution 191 754,61 €

www.dravamonitoring.eu

Four Seasons, Four Fairs - For the Economic Development of Cross-border Regions

4S4F

The project set out to establish and intensify the connections between businesses from the two sides of the border, to encourage their closer co-operation and to explore the opportunities of joint presence on the European market. The participating institutions provided the opportunity for entrepreneurs from Croatia and Hungary to take part in four professional fairs taking place within the programme area, and they supported their participation by organising joint match-making events, workshops, and by publishing promotional materials.

A projekt a határmenti térség gazdaságának erősítését és a magyar-horvát vállalkozói együttműködéseket ösztönözetét tűzte ki célul. Ennek alárendelve biztosítottak a partnerek vállalkozások számára megjelenési lehetőséget a határőrán belül szervezett négy vállalkozói vázson. Ezen felül készültek a gazdasági együttműködés bővítéséhez szükséges információkat tartalmazó kiadványok is, amelyek hozzájárulhatnak a szomszédos ország gazdasági és vállalkozói környezetének megisméréséhez, ezen keresztül pedig az üzleti kapcsolatok építéséhez és bővítéséhez.

www.4s4f.com

Entrepreneurs from the region presented their businesses on four fairs, during four seasons in four border towns

4S4F

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www.4s4f.com

Action 1.1.2.

Developing joint monitoring system, focusing on the morphological aspects

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In order to support Croatian civil society, as well as the business and public sector in the final year before the accession to the European Union, the project’s main idea was to provide always relevant and accurate information about the EU to everyone at any point in time. With the support of the Hungarian partners a number of EU Information Points was established in several border communities, while their staff was educated and prepared to provide information on the European Union, its structure, its institutions and its functioning to local governments, businesses and the general public.

EU Compass

Establishing business co-operations among innovative actors in the border region

InnoInvest

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EU Compass

Establishing business co-operations among innovative actors in the border region

InnoInvest
Fostering economic development of the City of Osijek and Zala County through trade development and investment promotion – with a special focus on renewable energy and environment sector

The project built upon the economical potential of the region, found in the clean and renewable energy sources, and on the environment protection sector in order to develop a joint strategy of foreign investment attraction by mobilising and further developing already existent resources. A number of thematic workshops, seminars and study trips all served to present business opportunities in the energy sector and ways in which they can be used to attract foreign investments through joint initiatives, both on the home markets and abroad.

EN

Micro-regional business partnership development for founding self-sustainable production systems in the Drava Eco-Region

The involved organisations envisaged the creation of an overall support programme for the actors of the environmental, social and business sector involved in the management of the Drava Eco-region. The local eco-producers and organisations involved with green and social entrepreneurship were supported in forming a regional network, building closer connections and exchanging experience and knowledge. A virtual market and a logistics system were established to support the marketing of eco-products and services, with special emphasis on self-sustainability.

EN
Opening up the border region’s SMEs to the forming of new business connections with entrepreneurs from the other side of the border is one of the ways to achieve a more competitive, open and balanced market. As a first step a research was conducted within the project, gauging the readiness of businesses in the region for cross-border co-operation. The results of the research formed the base for the co-operation of institutions dealing with economic development that came together in joint events to work on the harmonisation of their programmes.

Aiming to improve the long-term situation on the labour market of the border region, and with special focus on disadvantaged groups, the partners in the project organised several events providing support to the most vulnerable members of the communities. A number of workshops, information days, trainings and exchange programmes was organised to present the unemployed with opportunities open to them on the labour market. At the same time events were organised for labour market stakeholders, preparing them for closer co-operation within the new, mobile EU labour market.

Potpora najuzgroženijim skupinama odnosno sustava poticanja suradnje na institucionalnom nivou kroz zajednički pristup politici zapošljavanja. U okviru projekta organizirano je niz predavanja, edukativnih radionica i informativnih dana kako bi se neposredno iz regije prikazale mogućnosti prije svega inovativnog pristupa i mobilnosti; u sto došlo je i do razmjene stručnjaka na razini institucija kao priprema za suradnju u okviru europskog tržišta.
The project included transferring a complex labour market reintegration programme, which is elaborated primarily for disadvantaged people, from the Hungarian partner to the Croatian partners and the creation of a common methodological publication. Working towards the set objective, a survey on labour force, training and application demands were conducted, a joint database compiled and information points on both sides established with the task of gathering and providing information on trainings, schools and job possibilities.

Cross-border work flow promotion

The main strength of any community lies in its work force - this was the creed that lead the project partners towards creating a support system for job seekers in the area. With the long-term goal of creating a stronger, more efficient and productive border region, the partners elaborated a set of tools for easier employability in the border communities, with special emphasis put on the promotion of mobility: A web portal was set up, containing relevant information on finding work in the two neighbouring countries, including an online language course and information for employers seeking to expand their businesses across the border.
The workshops organised within this project aimed at building stronger relationships between all the actors in the food sector by the exchange of best practices and experiences. The project put special focus on initiating and improving the connections of the production sector with the scientific and innovation centres of the region, so the workshops produced written materials mapping out the possibilities for mobilising the potential of the co-operation between the agro-food sector and RDI, forming the foundations for a future joint development strategy.

The project recognised the enormous potential of the ICT sector in the cross-border region and built on that to initiate the establishment of a cross-border cross-sectoral network, connecting various actors from the region: businesses, universities, cluster initiatives, innovations centres. The matchmaking, business meetings, presentations and conferences organised within the project served as a platform for tighter co-operation and for the promotion of the cross-border area as a unified region of high-technology businesses, creating the basis for joint marketing efforts.

A project keretében tematikus műhelymunkák és tanulmányutak szolgálták az élelmiszeripari együttműködés legjobb magyar és horvát gyakorlatának megismerését. A partnerek a tapasztalatok megosztásával a határrégió hálózatos K+F+I együttműködésének fejlesztését kívánták előmozdítani. A műhelymunkák során olyan iráksbeli anyagok készültek, amelyek megkönnyítik az agár-elelmiszeriparhoz kötődő kutatás-fejlesztési és innovációs együttműködésben rejlő potenciál felmérését, és kijelöljük a lehetséges fejlesztési irányokat is. Így aztán az új ismeretekre a jövőben közös stratégiai javaslatok is felépíthetők.

Projekt je prepoznao izniman razvojni potencial regije sadržan u IT sektoru, te je u njegovom okviru organizirao niz stručnih radionica za dionike u tom sektoru s ciljem stvaranja čvršćih veza u prekograničnom području kroz razmjenu iskustva i primjera dobire platforme za uspostavu pojedinih poslovnih kontakata i kreiranje zajedničkih planova za nastup na tržištu.
Another in a series of joint research efforts of the two knowledge centres in the region, the project was run by the Osijek and Pécs medical faculties and focused on the field of applied immunology, specifically on rare autoimmune diseases. The primary goal of the project was to connect the experts dealing with the subject in the area and to provide them with a platform to share their ideas, findings and research results and ultimately to develop standardised protocols for the management of diseases, furthermore to come up with potential diagnostic procedures applicable in the whole region.

The project is the continuation of ‘CABCOS’ project, financed within the First Call for Proposals, with the focus on investment in research and development facilities that will not only enable relevant scientific research but which will also form the basis for keeping the highly-educated work force in the region, as well as for attracting new researchers from other areas. The research infrastructure will enable basic research in such fields as cancer research and regenerative medicine, but it will also be an opportunity for closer cooperation with the biotechnological and pharmaceutical industry in the region.

Data on over 150 000 people affected by autoimmune diseases were collected.

New high-tech facilities and specialised equipment will slow down the brain-drain in the region and attract new researchers.

Kao nastavak dugogodišnje uspješne suradnje između dva sveučilišta projekt je udruženim snagama stručnjaka s pečuškog i osječkog medicinskog fakulteta pokušao intenzivirati suradnju na području primjenjene immunologije, s posebnim naglaskom na rječte autoimmune bolesti i proučavanje njihove učestalosti u populaciji na podračju. Projekt je poslužio kao platforma za razmjenu iskustava, znanja i predstavljanje najnovijih istraživanja na tom području, na temelju kojih je stvorena osnova za razvoj standardiziranih procedura i protokola za njihovo lječenje za cijelu regiju.

Nastavak zajedničkog istraživačkog rada započetog ranije u Programu u okviru projekta CABCOS predstavlja daljnji iskorak u suradnji znanstvenih institucija u regiji. Kroz ulaganje u infrastrukturu stvaraju se uvjeti za zadržavanje visokoobrazovanog istraživačkog kadra u regiji, uz privlačenje stranih stručnjaka i podizanje konkurentnosti istraživačkih centara. Nova, suvremena oprema koristiće se za bazicna istraživanja u području onkologije i regenerativne medicine, a bit će temelj za uspostavu bolje suradnje s farmaceutskom i bio-tehnološkom industrijom u regiji.

Az első pályázati felhívásból megvalósult „CABCOS” projekt folytatása elsősorban már olyan közös kutatás-fejlesztési tevékenységekre összpontosít, amelyek hozzájárulnak a magasán képzett munkaerő helyben tartásához, illetve olyan szolgáltatás-portfólió kialakításához, amely mind az alap kutatás (lázd raktatás, regeneratív medicina) számára, mind pedig a gyógyszeripar és az orvosi biotechnológiai ipar számára kínálható lehetőségeket biztosít a magas színvonalú infrastruktúra, illetőleg a szükséges magasan képzett munkaerő által.
Conserving historical buildings in an as energy efficient way as possible, the evaluation of their state and their life expectancy, as well as finding new ways and possibilities for its prolongation has become essential in European practice and also in Hungary and in Croatia. Within the project a new methodology was developed for the precise analytic work on the buildings and guidelines were developed for the application of the procedures for accurate evaluation and life-expectancy prediction of historic buildings, with special focus on those built in stone and brick.

A common way of energy efficient renovation of buildings is by replacing doors and windows with airtight fenestration, however often such an upgrade can lead to problems with air quality in the living space and it can lead to cases of mould. The aim of this joint research project was to examine the air tightness of the different types of existent public buildings in the cross-border region. Fifty buildings from each side of the border were surveyed and categorised according to their structure, age and use, forming the basis for further joint research efforts in this field.

New methodology was developed for precise analytical work and life-expectancy prediction of historical buildings

Air-tightness investigation of rooms from the point of view of energy and comfort

Obnova javnih zgrada kako bi se postigla njihova veća energetska učinkovitost često uključuje i promjenu vrata i prozora ugradnjom stolarije od nepropusnih materijala. Takvi zahvati često su prouzrokovani danas nezadovoljavajućim uslovima. Projekt je, u okviru ovog projekta, istraživao odgovarajuće ukrete za odgovarajuću organizaciju. U okviru projekta je razvijena metode za određivanje toplinske i zračne izolacije i smanjenja pražnjenja.

Obnovljivi izvor energije

Többbázis a nyílászárók cseréje is megtörtént, ilyenkor meg hosszabbítása egyre nagyobb jelentőséggel bír Európában, így Magyarországon és Horvátországban is. A projekt eredményeként gyakorlati útmutatók és oktatási anyagok készültek el, illetve vizsgálati és szakemberek kompetenciáját biztosítja.

Történelmi építmények állapotának felmérése, várható további élettartamuk meghatalmazása és annak hatékony megerősítési, karbantartási és felújítási módszerekkel való meg- haszonabiliája egyre nagyobb jelentőséggel bír Európában, így Magyarországon és Horvátországban is. A projekt eredményeként gyakorlati útmutatók és oktatási anyagok készültek el, illetve vizsgálati és szakemberek kompetenciáját biztosítja.
Looking to improve the border control of the river Danube, the partners were working on improving the co-operation between the border police services from the two sides of the river. A new, joint river control system was set up with a Common Contact Point Office, making the exchange of information and co-operation much easier and more effective. The newly introduced border control system also enables easier identification of passengers and goods crossing the river border and allows for better results in crime detection and prevention.

Looking at increasing the competitiveness of the cross-border region and at finding new areas for the co-operation of the businesses in the region, the partners in the project worked on a joint development strategy and a business plan for the whole region. Building on the previous good co-operation of the two border counties, the project invited the entrepreneurs in the region to take part in the elaboration of the plan for future joint business efforts, investments and based the strategy on their inputs.

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A common Hungarian-Croatian Contact Point Office was set up in Mohács for quicker information exchange and more effective border control.

A projekt partnerek egy olyan közös vállalkozásfejlesztési stratégia és munkatevő kidolgozását tüzték ki célul, amely alkalmas a helyi szereplők sikereségének, versenyképességének és a köztük megvalósuló együttműködésnek a fejlesztésére. A partnerség által megalkotott stratégia újabb lépcsőfokot jelent a két határ menti megye sikeres közös munkájában. A dokumentum megirásához több mint 450 vállalkozás igényeit, kérdéseit, problémáit és elkezdéseit gyűjtöttek össze, amelyek alapján fény derült a jövőbeni gazdálkodási lehetőségek fő területeire.

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The joint initiative of the two border communities to develop a common industrial park in the border region was supported within this project by the organisation of several professional workshops within which the best ways to approach the joint development were researched. The joint conclusions about the possibilities of common business initiatives were compiled in a study on economic development, based on which preliminary technical plans for the future industrial park and a business zone in the border region were elaborated.

**Development of a joint industrial park with regional economy-development strategy**

**Joint industrial park**

**Lead Beneficiary**
TÖSZERDAHEL Y KOZSEG ÖNKORMANYZATA

**Project Partners**
- Općina Goričan

**EU contribution**
164,375,00 €

**Joint industrial park and business zone will bring new investments into the region**

**Preparation of regional programmes and plans for the catching up of society and the elimination of poverty in the micro-regions of Barcs and county of Koprivničko-križevačka**

**EN**
The project was the result of several years of successful co-operation of the partners aiming at strengthening connections between the business-, public- and civil sector in the region by setting up an overall system of co-operation. Based on a detailed SWOT analysis of the micro-regions the partners were aiming at establishing an interconnected system of co-operation by including organisations from all spheres of life. As a result a set of specific recommendations was elaborated for the planning of the socio-economic integration of disadvantaged groups.

**Lead Beneficiary**
DÉL-DUNÁNTÚLI TERÜLET- ÉS GAZDASÁGFEJLESZTŐ NONPROFIT KFT.

**Project Partners**
- Grad Križevci

**EU contribution**
80,461,40 €

**The co-operation of public, business and civil sector for the integration of the disadvantaged**

**HR**
U očekivanju skorog ujedinjenja regije u okviru Europske unije, pogranične općine pokrenule su niz zajedničkih inicijativa od kojih je jedna i izgradnja zajedničkog prekograničnog industrijskog parka. U okviru projekta organizirane su niz radionica koje su istraživali mogućnosti za zajednički razvoj u regiji, kao i potencijal za povezivanje u pogledu ulaganja. Uzglašeni zaključci objavljeni su u obliku zajedničke studije o razvoju gospodarstva, na temelju koje je i iščiranja tehnološka dokumentacija za budući industrijski park i pograničnu gospodarsku zonu.

**HU**
A projekt egy közös ipari park létrehozásához szükséges dokumentáció kidolgozását tűzte ki célul. Több szakmai műhelymunka keretében a résztvevők két-két témavezető irányításával áttekintették a térség gazdasági jellemzőit, és feltárták a gazdaságfejlesztésben rejlő közös lehetőségeit. Az eredményeket egy háromnyelvű gazdasági stratégiai tanulmány foglalta össze, ugyanakkor a projekt keretében megkezdődött a leendő ipari park műszaki tervezése is.

**DESONE**

**HR**
Kao nastavak višegodišnje uspješne suradnje, projekt je bio prilika za daljnje približavanje dviju prekograničnih regija kroz uspostavu cjelovitog sustava povezivanja javnog, privatnog i civilnog sektora u svrhu umanjivanja razlika između pojedinaca. Na temelju provedene detaljne analize mikro-regija, prepoznati su načini uspostave sveobuhvatnog povezivanja različitih djelova zajednice uz njihovo neposredno uključivanje. Kao rezultat projekta izrađen je niz preporuka za plan integracije osoba u nepovoljnom položaju.

**HU**
Több évre visszanyúló együttműködésére épültek a partnerek ennek a projektnek a kidolgozása során is. Tervük között ezúttal az szerepelt, hogy egy olyan rendszer alapja rajtuk, amely együttes és összehangolt gazdasági megjelenést és határokon átnyúló programok kialakítását teszi lehetővé. A partnerek az erintett kistérék SWOT elemzéseinek elkészítésén keresztül új irányokat dolgoztak ki a határon átnyúló társadalmi-gazdasági együttműködés támogatását illetően. A projekt eredményeként érdemi megoldási javaslatok készültek a hátrányos helyzetű közösségek tarsadalmi és gazdasági integrációnak elősegítésére.
The close co-operation of the two border communities was the building material for the elaboration of such a joint development strategy that pointed out the many possibilities of the cross-border region in the context of the European Union. The experiences of the Hungarian partners were an invaluable asset in trying to summarise the potential of the region in the rural development area, mainly their prior work within LEADER initiatives, which were transferred to the Croatian Local Action Group formed within the project.

**Creation of rural network through joint strategy**

**Lead Beneficiary**

"NAŠI LJUDI" NEMZETISÉGI EGYESÜLET KOZÁRMISLÉNY

**Project Partners**

- Udruga za kreativni razvoj Slap

**EU contribution**

121 465,00 €

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A két határrégió terület lakossága évszázados egymás mellett élés után most közös európai uniós jövő elé néz. A projekt kere-tében kidolgozott stratégia egy újabb lépcsőfok az együttműködésben, és már tartalmazza azokat a jó gyakorlatokat, amelyek magyar oldalon jöttek létre a LEADER és a leghátrányosabb helyzetű leghátrányosabb helyzetű kistérség tervezési folyamatai során. Ezen felül a doku-mentum a már megvalósított projektek által képvi-szegt já és gyakorlatokat is hasznosítja, és így segíthet a következő időszak kapcsán a lehetséges fejlesztés irányok meghatározásában.

**Building capacities for rural development through creative joint initiatives**

**Lead Beneficiary**

PANNON EGYETEM

**Project Partners**

- Regionalna razvojna agencija Međimurje-REDEA

**EU contribution**

181 112,05 €

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Kako bi zadržali mlade, obrazovane ljude u pograničnoj regiji, odnosno potakli njihov povratak u rodno mjesto nakon završetka obrazovanja, projektni partneri razvili su zajednički program obrazovanja za projektne menadžere te omogućili sudjelovanje u postdiplomskom progra-mu za desetoro mladih diplomiranih iz Međimur-ske županije i jednako toliko iz Nagykanizse. Nakon završetka stručnog studija, ovi mladi ljudi doprino-sit će razvoju svoje regije kroz sudjelovanje u kre-ranju, planiranju i provedbi projekata iz raznih po-dučja kako u javnom, tako i u privatnom sektoru.

**Young people for the development of local economy**

**Lead Beneficiary**

HU-HR DEVELOPMENT ACADEMY

**Project Partners**

- Regionalna razvojna agencija Međimurje-REDEA

**EU contribution**

181 112,05 €

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A határátvó közös érdeke, hogy a magasan képzett fiatal munkaerő (esetlegesen más-hol folytatott tanulmányok után) munkavál-lóként visszatérjen a szülőhelyére, és ott megfelelő munkakörben él és tudjon helyezkedni. Ezzel a célal vett részt tíz nagykanizsi és tíz Međimurje (Muraköz) megyei fiatal egy specialis, angol nyelvű másoddíp-plomás projektmenedzsment képzésen. Klívből visszatér-zett a magyarországi környezetben a remények szerint részt tudnak venni a helyi-gazdaság fejlesztésében, és aktív szerepet játszanak majd különböző projektek generálásában, tervezésében és megvalósításában.

**Slowing down the brain drain in the region by providing new specialised university courses**
The main idea behind this co-operation was to remove the borders not only from the map, but also from people's minds. This can be achieved by bringing closer the youngest members of the communities through joint participation in various activities. With this in mind, the project supported the organisation of a series of joint events for the school children of the two border towns, bringing them together through music, dance, art, sports and common cultural heritage, while their teachers were shown the ways to apply these activities in classrooms.

Strengthening UNiversity Cooperation Osijek-Pécs

The project was a continuation of the cooperation initiated within the First Call's EU-NICOP project and aimed at reinforcing the established personal and professional relationships within the research staff of the two universities. This time the focus was on the joint comparative study of constitutional law, with special regard to European integration and the elaboration of teaching materials and textbooks based on the research. The project included the organisation of several thematic workshops, a conference and a joint summer university.

An investment in children is an investment into the future

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The already existent co-operation among the three institutions was expanded and enhanced through this project working to create the basis for better employment of the disadvantaged border population. Supporting the life-long learning principle, the education centres developed a joint specialised training programme for service providers in tourism. By sharing information, skills and knowledge with people looking for employment in tourism, the project influenced the overall improvement of the tourism offer and the attractiveness of the region.

Another project of the regions’ universities, this co-operation was a joint initiative in the field of development management, with the focus on the possibilities of local communities in the context of the European Union. The project supported the elaboration and organisation of a joint seven-module course focusing on regional development, and it brought the leading experts from both participating countries, as well as best practice examples from the EU, to the students taking part in the programme.
Several education centres from the cross-border region came together to share their experiences and practices in the teaching of maths, science and art, looking to improve the overall performance of the teachers in the region, by that also improving the results of their students in the long run. The experts in education co-operated in the research of the main problems in teaching of these subjects, elaborated a joint study and exchanged experiences and practices in several joint workshops and conferences.

**Health Management**

**“Design-Accreditation-Delivery of Joint Training and Development Courses assisting Sustainable Management of Regional Healthcare Services” (including joint training and exchange of experts)**

With the aim of harmonising the health care system on a cross-border level through human resource capacity building, the project focused at designing and delivering regular and distance learning courses covering the field of health management. The developed course focused on the subject of cross-border health-care in accordance with WHO EURO and the European Commission’s new strategy, the health assistance of ethnic minorities and migrants, as well as public health services addressing the new challenging health threats related to migration.
This co-operation in the field of energy efficiency was another in a series of joint efforts of the two biggest universities in the cross-border area. The researchers from the two engineering faculties worked together on developing interactive electronic teaching materials for the field of energy efficiency. The developed materials, presented at jointly organised conferences, include lectures on passive and active solar systems, energy efficient lighting, near-zero energy consuming houses and energetics of public buildings and monuments.

A projekt keretében megszervezett közös konferenciák során építészek és mérnökök részére egy olyan multidiszciplináris épületenergetikai elektronikus tananyagcsomag került kidolgozásra, amely a csoportokban történő közös munkavégzést segíti elő. A kifejlesztett oktatási anyagok passzív és aktív napenergia rendszerekkel, energia-hatékony világítási rendszerekkel, műemlék épületekkel, irodaházakkal, valamint komfortelmélettel és alasony energiafelhasználási épületekkel foglalkoznak.

The joint efforts to turn the border region into a knowledge and research centre attracting top researchers were reinforced by the elaboration of a course for the experts in the field of biotechnology. The course intended for young well-educated medical experts from the region was not only looking to contribute to the elevation of the quality of the workforce, but had the intent of keeping the best specialists in the region, furthermore it aimed at establishing a chain of co-operation which includes the research and education sectors as well as the local pharmaceutical industry.

A határregió gazdasági fejlődésében kiemelt szerepet játszik ez a projekt, hiszen a minőségi oktatás képes olyan, magas szintű szakembereket kinevelelni, akik jelentős vonzóerőt jelentenek mind gyógyszeripari, mind pedig más orvosi biotechnológiai vállalatok számára, hozzájárulva az egész régió foglalkoztatottsági szintjének növekedéséhez. A partnerség az egyetemek közötti sikeres együttműködés újabb állomásaként közös képzési programot hozott létre a jövő biotechnológiai szakemberei számára.
In order to promote good practices in learning and to exchange experiences in the education of wine and spirits producers, two schools came together and organised several joint programmes. The students of the schools took part in several study visits, learning from their colleagues the specifics of wine production in the neighbouring areas and visiting the local producers. To support the hands-on approach to learning, the schools were furnished with new wine and spirits producing facilities and equipment.

Lead Beneficiary
FVM DUNÁNTÚLI AGRÁRSZAKKÉPZŐ KOZPONT, CSAPO DÁNIEL KOZÉPISKOLA, MEZŐGÁZDATÁSI SZAKKÉPZŐ ISKOLA ÉS KOLLEGIUM, SZEGSZÁRD - DASZK Villány

Project Partners
- Srednja škola “Stjepan Ivšić”, Orahovica

EU contribution
184 830,40 €

The practice-based approach to learning forms the foundation for joint programmes

www.daszk.hu

The continuation of the joint training programme realised within the First Call for Proposals this time focused on the introduction of new methodological approaches to teaching in culturally and socially mixed communities, aiming at social integration from the earliest age. The project included a series of workshops and seminars for the teachers and study excursions for the children, but it also resulted in the formation of an education centre on each side of the border promoting new, innovative approaches.

Lead Beneficiary
MARCALI VÁROS ÖNKORMÁNYZATA

Project Partners
- Općina Donja Dubrava
- Mohor Kózszég Önkormányzata
- Zalamerenye Kózszeg Önkormányzata

EU contribution
140 190,50 €

The project cella the nemzetiségi és kulturális különbségeket áthidalni képes közös történelmi és kulturális alapok feltartása és a nevelési programba történő integrálása volt. A partnerek gyakorlati orientáltságú képzéseket tartottak óvodapedagógusoknak, és gyakorlati foglalkozásokat és tanulmányi kirándulásokat szerztek óvodáskort gyermekek számára. A projekt által biztosított forrásból kialakításra került a határ mindkét oldalán egy-egy az óvodapedagógusok továbbképzésére és bemutató foglalkozások befogadására egyaránt alkalmas képzési központ is.

www.zold-ovoda.hu

A projekt célja a nemzetiségi és kulturális különbségeket áthidalni képes közös történelmi és kulturális alapok feltartása és a nevelési programba történő integrálása volt. A partnerek gyakorlati orientáltságú képzéseket tartottak óvodapedagógusoknak, és gyakorlati foglalkozásokat és tanulmányi kirándulásokat szerztek óvodáskort gyermekek számára. A projekt által biztosított forrásból kialakításra került a határ mindkét oldalán egy-egy az óvodapedagógusok továbbképzésére és bemutató foglalkozások befogadására egyaránt alkalmas képzési központ is.

The innovative drama-pedagogy approach was introduced into kindergarten curricula

www.zold-ovoda.hu

The paths of the past through the common path
The joint programme of the two border towns was centered around promoting active learning and connections to nature. In several turns the children from both sides took part in different activities. Guided tours of the river Drava, excursions with carriages, bicycle tours through the border region were paired with learning about the region and with practical exercises in digital mapping and various local crafts. The exchange programme is a foundation for further similar cooperation between the two communities.

The aim of the project was to encourage a more intensive cross-border co-operation of the two neighbouring communities using the joint organisation of various events inspired by culture and art. In the frame of the 12-month cooperation a series of workshops was organised for the school children of the two participating towns, as well as a thematic camp, a study trip and a joint exhibition. The project included several hundred participants from both sides of the border, among them teachers and artists leading the work and handling the equipment.
The partners built on the earlier successful co-operation within the ‘CULTUREVIVE’ project to achieve a deeper and tighter connection between the border communities taking part in the project. This time three interconnected public cultural events were organised, with an opportunity for local artisans and craftsmen to exchange experiences and practices on several occasions within specialised workshops with the focus on preserving traditional crafts and joint cultural heritage.

In order to bring closer the people living on the two sides of the river Drava and to work on creating a joint European future based on the shared cultural heritage, a number of joint cultural events were organised within the project, including the annual Drava Spring festival, held on both sides of the border. The festival included a cooking competition, a sporting event and a number of musical performances. Two venues for cultural events were renovated during the project to serve the communities in their future joint events.

A korábban a “CULTUREVIVE” című projektet sikeresen végrehajtó három partnerszer vezet az együttműködés folytatása mellett döntött. Újabb projektükben három, egymáshoz kapcsolódó hagyományőrző eseményt és a két nemzet közös művészet mesterei számára egy tapaszta latcserein alapuló képzést szerveztek, hangsúlyt fektetve mind a közös kulturális örökség népszerűsítésére, mind pedig a hagyományok ismeretének cseréjére magyar és horvát kézművesek és folklór csoportok bevonásán keresztül.

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The influence that the two cultures living side by side for centuries had on each other is apparent in the local traditions, music, dances and traditional clothing. Building on this joint heritage, the project served as a platform for the organisation of a series of events promoting the local values and preserving the traditions. The events included presentations of traditional crafts, dance and song performances, thematic forums and food exhibitions. One of the results of the project was the elaboration of a bilingual guide to the most popular local dances, songs and traditions.

Our songs and dances along the Mura – Muraside Folklore Festival

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Hungarian-Croatian Cross-Border Show-jumping Trophy

Building on the long tradition of horse breeding in the area, the project partners aimed at establishing a long-term relationship among the equestrian sport organisations of the cross-border region. In order to promote the sport on both sides of the border, a joint show-jump championship was organised in Osijek and in Orfu with the participation of many international representatives. The activities also included a workshop for horse trainers and informal meetings of horse breeders, trainers and keepers who shared their experiences and best practices.
Friendship without borders through common values

The border communities taking part in the project were working on bringing the people of the region together by the joint appreciation and presentation of the built and cultural heritage. As part of the re-establishing of connections on the foundations of a shared heritage, several joint thematic camps were organised which mostly targeted the children of the area. A joint strategy about the preservation and the sustainable presentation of cultural heritage in the area was one of the results of the project.

EN
Friendship without borders

The project was based on ten years of close co-operation of the two twin towns, this time within a cross-border co-operation programme. The main goal was to establish connections among the population of the two sides of the border through the joint organisation of cultural events. A number of joint events was held, emphasising the mutual respect for the joint heritage, including a joint folklore dance festival on both sides of the border. The successful implementation laid the foundations for further joint efforts.

EN

Dance knows no border - Arrangement of Hungarian-Croatian dance festivals

EN
The project was based on a long tradition of co-operation between the two organisations especially in the organisation of cultural events. Looking to enhance the cultural exchange between the two countries with the support of the minorities living on the other side of their motherland, the project partners organised several cultural events based on joint cultural heritage. The events and festivals focused on the promotion of traditional arts and crafts, and put a special emphasis on the inclusion of the children and youth from both sides of the border.

Lead Beneficiary
HATÁROKON TÚLI MAGYARSÁGÉRT ALAPÍTVÁNY

Project Partners
• Mađarsko kulturno društvo Népkör, Osijek

EU contribution
83 663,01 €

Southern Bridge - “on the pillars of culture”

Aiming at placing the Baranya/Baranja region on the gastronomy map of Europe, the partners in the project worked on developing joint promotional tools for the region and for the specific wine and food events on both sides of the border, in that way contributing to the closer co-operation of the wine producers and tourism providers on one hand, as well as the whole border population on the other. The project supported the elaboration of a joint interactive web portal containing all the information on the wines and foods specific for the region and the presentation of events based around them.

Lead Beneficiary
PÉCS-MECSERI BORÚT KÖZHASZNÚ EGYÜLETT

Project Partners
• Savez poduzetnika Mađara Hrvatske
• Udruža vinogradara i vinara Batine “Baranjski Vinogradi”
• Baranya Megyei Falusi Turizmus Közhasznú Szövetség

EU contribution
78 746,20 €

Local tastes - Local values

A partnerek, amelyek között több évre nyúlik vissza a szakmai és baráti kapcsolat ezúttal a magyarországi horvát és horvátországi magyar kisebbség segítségével kezdtek neki a két nép közötti barátság erősítésének, mégpedig a kulturális cseréprogramok számának növelésével és általában véve a kulturális kapcsolatok dinamizálásával. A pro-
jekt számos közös kulturális programot támogatott a határ mindkét oldalán. A hagyományos kézműves-
és folklór programokkal mellett fontos szempont volt a gyerekek és az ifjúság bevonása is, valamint a kor-
társ művészetek megjelenítése a rendezvényeken.

Ishodište projekta bila je dugogodišnja uspješna suradnja dvije organizacije, pogoto-
vo u organizaciji kulturno-umjetničkih prired-
bi i povezivanju dviju susjednih regija. Cilj projekta bilo je jače povezivanja nacionalnih manjina obje re-
gije s matičnim kulturama s druge strane granice kroz intenziviranje kulturne razmjene i zajedničko organi-
ziranje i planiranje kulturnih događaja. U okviru pro-
jekta organizirano je nekoliko priredbi s naglaskom na promoviranje starih zanata i tradicijske kulture oba naroda, a poseban naglasak bio je na aktivnom uključivanju djece i mladih.

EN

A partnerek, amelyek között több évre nyúlik vissza a magyarországi horvát és horvátországi ma-
gyar kisebbség segítségével kezdtek neki a két nép közötti barátság erősítésének, mégpedig a kulturális csereprogramok számának növelésével és általában véve a kulturális kapcsolatok dinamizálásával. A proj-
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társ művészetek megjelenítése a rendezvényeken.
The revitalisation of the old border crossing at the Mura bridge was the main idea behind this project that connected the two communities previously in constant contact thanks to the crossing. To bring life back to the Old Bridge, the partners organised a two-day fair with the participation of local craftsmen and performances of local dance and singing groups. The fair was not only an opportunity for local inhabitants to come together and interact through the joint performances, but also for the local artisans to present their original products.

Hungarian-Croatian Cross-Border Endurance Amateur Tournament

Building on the long tradition of horse breeding in the area, the project partners were also in this project aiming at establishing relationships among the equestrian sport organisations of both sides. In order to promote the sport a joint cross-border championship was organised in Pitomača and in Orfu, involving many international participants. The activities also included thematic workshops for sport events organisers and for veterinarians and referees, as well as informal meetings of horse breeders, trainers and keepers.

New life was brought to the Old Bridge

Endurance Amateur Tournament

A határrégió erős lovas hagyományaira épülve a projekt partnerek a lovasporttal foglalkozó magyar és horvát szervezetek között törekedtek hosszú távú együttműködés megalapozására. A kapcsolatok létrehozásának eszközei közé tartozott egy távlovagló bajnokság, amelyben az egyes durván fennálló és gazdag lovasprobléma területén is elhelyeztek mérkőzéseket. A rendezvények mellé nem csak sportolók, de és orvosok és ügyészek részt vettek a szervezetek közötti együttműködés szervezésében.

International tournament brought two regions together
The connection that the two neighbouring countries share can be seen in their geographical features, too – it was exactly this, the similar botanical, zoological and geological characteristics of the Kalnik and the Mecsek areas that acted as the starting point for a joint project in setting up the first Croatian open air school. With the support of the years of experience of the Hungarian partner, a place for active learning for the children of the region was established, a curriculum developed and several information days and training sessions for the Croatian teachers held.

**Establishment of the first Croatian open-air school by applying the Hungarian experiences of the environmental education**

First Croatian open-air school

The project was a continuation of an earlier successful co-operation of the partners, aiming at the strengthening of connections between the organisations of the two neighbouring countries. The emphasis was once again put on the building of ties between people through the development of joint cultural events which also had a focus on promoting the joint tourist potential. The events organised within the project were at the same time an opportunity for the local producers, craftsmen and artisans to promote their products, in this way boosting the local economy as well.

**Development of partnership and social cohesion in the cross-border area in the field of culture, tourism, sport activities and cultural heritage between Kaposvár and Koprivnica**

Pannon Palette II.

**Lead Beneficiary**

Kaposvár Megyei Jogú Város Önkormányzata

**Project Partners**

• Grad Koprivnica

**EU contribution**

83 771,75 €
Maintaining and renewing the Zrinyis´ Heritage

The starting point for this joint project was the common cultural heritage of the two border towns Čakovec and Szigetvár, the heritage of the Zrinyi/Zrinski family. The partners built upon their previous co-operation to organise a number of specialised and educative events commemorating the biggest historical events of the region. The partnership was involved in the re-enactment of the famous Szigetvár battle which attracted participants from both communities. Successful co-operation will be the stepping stone for further joint efforts.

EN

Maintaining and renewing the Zrinyis’ Heritage

Several thousand people gathered for the re-enactment of the famous Szigetvár Battle

HR

Ishodišna točka projekta bilo je zajedničko naslijeđe obitelji Zrinski koje je prisutno u gradovima Čakovcu i Szigetvár (hrv. Siget).

Kao i u prijašnjim sličnim projektima, i ovom prilično projektni partneri radili su na produbljivanju veza između dvije pogranične zajednice kroz organizaciju zajedničkih kulturnih priredbi i sudjelovanje u manifestacijama. U okviru projekta obje su organizacije sudjelovale u višednevnom sigetskom festivalu, odnosno u obilježavanju uspomena na sigetsku bitku te su kroz uspješnu suradnju otvorili vrata za buduće zajedničke projekte.

HU

A Szigetvár és Čakovec (Csáktornya) város-ában egyaránt meghatározó, közös Zrínyi/ Zrinski családi örökség állt a hátterben ennélfogva.

Kao i u prijašnjim sličnim projektima, i ovom prilikom projekt partneri radili su na produbljivanju veza između dvije pogranične zajednice kroz organizaciju zajedničkih kulturnih priredbi i sudjelovanje u manifestacijama. U okviru projekta obje su organizacije sudjelovale u višednevnom sigetskom festivalu, odnosno u obilježavanju uspomena na sigetsku bitku te su kroz uspješnu suradnju otvorili vrata za buduće zajedničke projekte.

EU contribution

96 419,75 €

Cooperation shall serve as the stepping stone for further joint efforts.

EN

The long tradition of co-operation of the two border towns was the foundation for this joint project aiming at deepening the connections between the two cultures living side by side, encouraging the cultural exchange and developing a multicultural approach to the joint future. The project included the joint organisation of several events, trainings and workshops focusing on culture and art, including an art camp for children of the region. The co-operation also served as a capacity-building exercise for future similar endeavours.

EN

The long tradition of co-operation of the two border towns was the foundation for this joint project aiming at deepening the connections between the two cultures living side by side, encouraging the cultural exchange and developing a multicultural approach to the joint future. The project included the joint organisation of several events, trainings and workshops focusing on culture and art, including an art camp for children of the region. The co-operation also served as a capacity-building exercise for future similar endeavours.
The improvement of the cultural and social life of a community influences the overall quality of life of its population – this was the fact that served as the starting point of the joint project of promoting cultural exchange between the two border towns. The project built on a previous co-operation to expand the offer of culture events in the region and to facilitate the communication between the two communities. A series of joint cultural events was organised on both sides of the border, backed by a trilingual guide filled with information on the events, sights and traditions of the region.

EN

Upgrade of cultural connections on the cross-border area

Lead Beneficiary
RAZVOJNA AGENCIJA GRADA ČAKOVCA - ČAKRA

Project Partners
• Centar za kulturu Čakovec
• Turistička zajednica Grada Čakovača
• Nagykamischer Megyei Jóga Város Önkormányzata
• Nagykamiszai Hatási Kisebbségi Önkormányzat
• Kanizsai Kulturális Központ
• Nagykamiszai Turisztikai Hivatal és Információs Iroda

EU contribution
85 000,00 €

www.kanizsa-cakovec.com

Bridge of friendship: Gradina - Lakócsa

Lead Beneficiary
OSNOVNA ŠKOLA GRADINA

Project Partners
• Klebesberg Intézményfenntartó Központ
• Donvamanti Közreti Közoktatási Intézmény
• Kanizsai Kulturális Központ
• Nagykamiszai Turisztikai Hivatal és Információs Iroda

EU contribution
48 696,24 €

EN

The co-operation of two border communities focused on bridging the language gap between the youngest population from the two sides by organising joint events and activities according to their age and preferences. The project provided the frame for an exchange programme between the two schools that included several different workshops and courses based on cultural heritage and traditions, as well as two language courses for the children taking part in the exchange programmes. The study visits of the two schools were also learning experiences for the accompanying teachers.

HR

Jačanje veza između dviju pograničnih općina počinje od najmlađih članova zajednice, a najbolji i najefikasniji način je kroz zajedničke aktivnosti primijenjene njihovim interesima. U okviru projekta organiziran je niz radionica i zajedničkih kulturnih priredbi, kao i program razmjene učenika dviju pograničnih škola. Osim što su sa vršnjacima sudjelovali u zajedničkim aktivnostima, djeca su sudjelovala i u programu učenja jezika, a njihovi profesori istovremeno su razmjenjivali iskustva i postavljali temelje za daljnju suradnju.

HU

A társasági és kulturális élet erősödésével javul a helyiek életminősége is. Ez a felismerés vezette a partnereket akkor, amikor a kulturális és társadalmi kapcsolatok határon átnyúló mérését tűzte ki célul. A gyakorlatban elsősorban a határrégió kulturális értékei és látnivalói, továbbá ezek bemutatása és fejlesztése volt főkuszban. A számos megszervezett rendezvénnyel mellélt elkészült egy közös háromnyelvű tájékoztató kiadvány, amely a határokat területének kulturnális és idegenforgalmi látványosságait mutatja be.

HU

A projekt fő célja az volt, hogy közös rendezvényekkel és együttműködéssel erősítsse a kapcsolatokat, és hogy áttörje a nyelvi korlátot a határrégió két szomszédos kistérségében élő fiatalok között. A partnerek szerint a legalakalmazott módszerek ennek az, hogy a fiatalok számára olyan gyakorlati foglalkozásokat és képzéseket kínáljon a nyelvészeknek és kulturális közösségeknek, amelyek megfelelnek az eredetileg képzési célzatoknak. A projektből születettek a jövőre dolgozó és tanulók számára, a fiatalok számára és a közösségek számára.
The close co-operation of the labour market services in the border region is reinforced by the tools developed within this project, serving to facilitate day-to-day communication between the experts in the employment services. The glossary of labour market terms and professional expressions will support the smooth co-operation of the services working on implementing current or developing new joint projects. The online language course developed within the project will serve to encourage the mobility of job seekers in the region.

Let’s speak the same for success!

Language education for better employability

Networking the Multimedia Cultural Center in Support of Cross-Border Cooperation

Two multi-media centres equipped to host and support the organisation of joint cultural events
Call description

The Third Call for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 as the last and largest Call in the present IPA CBC period was opened from the 22nd of November 2011 until the 13th of March 2012.

In total 154 project proposals were submitted to the Joint Technical Secretariat (JTS), among them ones targeting the Actions related to joint cross-border tourism development that had been opened for the first time. These Actions first had to see the elaboration of the Regional Tourism Product Plan (RTPP) and the publishing of the Handbook to Tourism Project in September 2011 on the official Programme website (www.hu-hr-ipa.com). The Third Call as well as the tourism Actions showed the largest interest of potential Project Partners in the entire 2007-2013 period, giving a clear guidance for the future.

After conduction of formal, eligibility and externalised quality assessment of the received project proposals the JMC, with its decision taken on the meeting in Harkány, Hungary, end of September 2012, supported 39 projects, with 20.8 million EUR of EU contribution / Community funding. Out of these selected projects, 20 have a Lead Beneficiary (LB) from Hungary and 19 from Croatia, with the participation of altogether 56 Project Partners (PPs) from Hungary and 78 from Croatia, having not only very balanced financing as earlier, but for the first time almost the same number of Lead Beneficiaries coming from each Participating Country.

Due to the large number of high-quality projects submitted in the frame of Third Call for Proposals, a reserve list has been formed by decision of the Joint Monitoring Committee on the same JMC meeting, containing projects to be awarded any possible additional funding coming to the Programme until the end of the programming period. Final subsidy to be awarded to the projects on the formed reserve list has been subject to the further necessary JMC decisions.
On the following pages you can find further statistics of the third Call for Proposals based on the selected projects by JMC and page-by-page project-by-project presentations of all 39 already supported projects.
### List of projects - Third Call

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**Amount of EU contribution for the NUTSIII regions**

- **Baranya megye**: € 6,959,592.53
- **Somogy megye**: € 7,558,370.03
- **Zala megye**: € 2,834,247.02
- **Koprivničko-križevačka županija**: € 1,773,822.99
- **Međimurska županija**: € 581,996.78
- **Osječko-baranjska županija**: € 6,140,764.65
- **Virovitičko-podravska županija**: € 1,557,967.96
- **Bjelovarsko-bilogorska županija**: € 21,007.75
- **Požeško-slavonska županija**: € 97,741.24
- **Vukovarsko-srijemska županija**: € 43,158.60

**Number of supported PPs from the NUTSIII regions**

- **Baranya megye**: 29
- **Somogy megye**: 40
- **Zala megye**: 35
- **Koprivničko-križevačka županija**: 30
- **Međimurska županija**: 25
- **Osječko-baranjska županija**: 20
- **Virovitičko-podravska županija**: 15
- **Bjelovarsko-bilogorska županija**: 10
- **Požeško-slavonska županija**: 5
- **Vukovarsko-srijemska županija**: 0
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The project is a continuation of a long tradition of successful co-operation of water management services and environment protection authorities from the border area. Within the latest jointly elaborated project, the partners plan to bring new life to another extremely valuable natural area in the region – the border space including Aljmaški Rit on the Croatian side and Drávakeresztúr on the Hungarian side. The rehabilitation of these two sites is not only of great importance for the life of the river but also for the quality of life of the population living in the area, for the overall attractiveness of the region and for the raising of its tourist potential.

The hydrographic atlas of the Mura river will record the present situation and serve for joint protection of the river area

Hungarian-Croatian Hydrographic Atlas of common section of Mura river

The project is a continuation of years of close co-operation in water management and environment protection between the two countries’ water management authorities. Within the frame of this project the joint elaboration of the Mura Hydrographic Atlas is planned. The project will support the preparatory activities and the data collection, as well as the processing of data and the elaboration of a joint GIS database needed for the creation of the Atlas. The database will include all the relevant hydro-geographic data of the River Mura, recording the present situation, but it will also be updated regularly with the most relevant data. The data will be available to both Croatian and Hungarian authorities and will serve as a basis for new joint initiatives and projects.

The revitalisation of the area will bring new life to the border river

Ecological revitalization of Aljmaški rit and Drávakeresztúri branches for renewal of water regime on the Drava’s floodplains

Aljmaški rit & Drávakeresztúri
The co-operation of border communities aims at building up infrastructure for active tourism, at enlarging the tourism offer and the attractiveness of the region, and at promoting healthy, nature-oriented lifestyle for the locals and their visitors. The overall objective to be reached through the activities planned within the project is the rise in the competitiveness of the region on the national and international tourism markets. The planned six kilometres of bicycle routes will connect the two border towns on the Hungarian side – Szentborbás and Tótújfalu – with the Croatian communities of Sopje/Noskovci, creating a clearly marked and unified cross-border cycling area with several new resting places adapted to the needs of bicycling tourists.

Cycling across cultures

The co-operation of the two border towns is marked by their common effort to increase the attractiveness and the competitiveness of the region through the creation of a unique tourism destination. Within the project the partners will work on improving the infrastructure for bicycle tourism and on the overall promotion of the region as a destination of active and green tourism. Connecting the border towns of Harkány and Bešić, a total of 563 metres of bicycle roads are planned to be created on the Croatian side, with an additional 948 metres on the Croatian side, equipped with several resting and viewing points for the visitors. Additionally, the public bicycle network is planned to be widened to support the elevation of the region into a bike-friendly destination, as well as other activities aiming at the promotion of the area and its cultural, natural and architectural resources.

A Program egyik célja, hogy a közös határállomásokon a kerékpárútakat a turisztikai kínálat fontos részvényéül váljon. Ezzel esik egybe a projektnek az a szándéka, hogy a fejlesztési tervezett térséget bekapcsolja a nemzetközi, határokon átnyúló kerékpárút hálózataiba. Magyar oldalon 563 méter, horvát oldalon pedig 948 m kerékpárút épül Harkány és Bešić között, illetve sor kerül egy-egy új pihe-ről és kikötőhez helyezésére is. A projekt partnerek bővítési kívánjuk a kerékpár-kikötőközpontok hálózatát, és egybeegyujjuk a kerékpárútakat szolgáltatásokat és szálláshelyeket is, mint ahogy kerékpáros és digitális térképet is készítenek a régióról.
The project aims at sustainable management and environment protection of the region, promoting green and nature-friendly lifestyle and bringing border communities closer together. The project will support the development and construction of a shorter (capillary) route on the Croatian side which connects the villages of Ivanovac and Antunovac with the existing bicycle route in the Town of Osijek. Also upgraded will be several bicycle routes running from Pécs to the Croatian border which are currently not suitable for family recreation and tourism due to the heavy traffic on the roads. Two thematic bicycle routes will be signposted.

Lead Beneficiary
OPĆINA ANTUNOVAC

Project Partners
- Udruge za zaštitu prirode i okoliša Zeleni Osijek
- Pécsi Városfejlesztési Nonprofit Zártkörű Működő Rézvénytársaság
- Geoscience Regionalis Fejlesztési Kutató Intézet Nonprofit Kft.

EU contribution
842,415,42 €

Development of Pécs - Osijek - Antunovac - Ivanovac biking route
Cross-Border Bike Project

The project aims at sustainable management and environment protection of the region, promoting green and nature-friendly lifestyle and bringing border communities closer together. The project will support the development and construction of a shorter (capillary) route on the Croatian side which connects the villages of Ivanovac and Antunovac with the existing bicycle route in the Town of Osijek. Also upgraded will be several bicycle routes running from Pécs to the Croatian border which are currently not suitable for family recreation and tourism due to the heavy traffic on the roads. Two thematic bicycle routes will be signposted.

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- Geoscience Regionalis Fejlesztési Kutató Intézet Nonprofit Kft.

EU contribution
842,415,42 €

Development of cross-border biking route
Pécs-Osijek-Antunovac-Ivanovac

A projekt azt tűzte ki célul, hogy támogassa a programterület fenntartható fejlődését határon átnyúló turisztikai értékelogramot, valamint az emberek és közösségek közötti kapcsolatok értekezésével. A dél-dunántúli kerékpárút-hálózat határon átnyúló (eszék-baranyai) összekötéseit fejleszteni sor Kerül néhány már létező kerékpárút felújításával a magyar oldalon, míg horvát oldalon meghozzák Ivanovac és Antunovac közötti kapcsolatot az eszéki kerékpárút-hálózatúval. Két tematikus útvonalt is megtervezik.

Lead Beneficiary
HRVATSKO VODE

Project Partners
- Dél-dunántúli Vízügyi Igazgatósád

EU contribution
1,699,299,91 €

Bicycle routes development for promotion of cycling tourism in the area of Osijek-Baranja County and County Baranya
CYCLING BY THE RIVER

Dikes and flood levees are not an uncommon sight in the area stretching between the Croatian town of Osijek and the Hungarian town of Mohács. It is by overhauling almost 30 kilometres of altogether four dikes’ crests that the project contributes to linking appealing tourism locations of the two countries, enabling a safer way of reaching them on two wheels. Domestic and foreign tourists, local inhabitants and families with children are all to benefit from bicycling on newly paved roads free of motorised traffic.

Lead Beneficiary
HVATSKO VODE

Project Partners
- Dél-dunántúli Vízügyi Igazgatósád

EU contribution
1,699,299,91 €

Cycling through scenic environment on renovated dykes that connect sights of Osijek-Baranja (HR) and Baranya (HU) Counties

A horvátorzsa Egység (Eszék) és a magyarországi Mohács között elterülő tájat számos árvízi töltsés színesíti. A partnerség négy szakaszon összesen majdnem 30 kilométernyi töltséskorona felújításával a két érintett megye számos turisztikai célpontjának két keréken való elérhetőségét javítja. Hazai és külföldi turisták, helyiek és gyermekes családok egyaránt szabadon kerekezhetnek majd a felújított, gépjárműforgalomtól mentes bicikli utakon.

Lead Beneficiary
HVATSKO VODE

Project Partners
- Dél-dunántúli Vízügyi Igazgatósád

EU contribution
1,699,299,91 €
With several joint initiatives between them in the past, the group of 56 Hungarian and Croatian settlements sets out to develop a complex cross-border tourism destination to benefit the entire involved geographical area. The focus being eco-tourism and cycling, the partners plan to pave and designate bicycle routes and wish to set up visitor centres and a mountain bike course. Newly established services will include bike rental services with uniquely painted bikes, brochures and a website, accompanied by GPS orientation support to visiting tourists.

**Development of a network of cycling paths and related services in the natural surroundings of rivers Mura and Drava**

**CYCLE IN A NETWORK**

**Lead Beneficiary**
NAGYKANIZSA MEGYEI JOGÚ VÁROS ÖNKORMÁNYZATA

**Project Partners**
- City of Koprivnica
- Tourism Association Medimurska županija
- Zalakaros Város Önkormányzata

**EU contribution**
1 699 345,50 €

**The partnership aims at the enhancement of the attractiveness of the settlements of Örtilos and Legrad for eco-tourists, by providing better conditions for cycling within the two settlements. Through filling the infrastructure gap and by improving the conditions for cycling, they plan to ensure better access to the elements of the cycle route networks running through their area. In the project road surface pavement will be improved in Örtilos-Szentmihályhegy, asphalted biking trails will be established in Legrad, while the area of the two settlements will be marketed as a joint cycling tourism destination.**

**LEDGRAD AND ÓRTILOS ON BIKE**

**Lead Beneficiary**
NEMZETI INFRASTRUKTÚRA FEJLESZTŐ ZRT.

**Project Partners**
- Örtilos község Önkormányzata
- Općina Legrad

**EU contribution**
1 290 382,70 €

**The area of Zala, Međimurje and Koprivnica-Križevci counties will be home to the joint establishing of new eco- and bicycle tourism locations and services**

**JOINING FORCES IN JOINING CYCLING ROUTES, THE NEIGHBOURING SETTLEMENTS OF ÖRTLLOS AND LEDGRAD AWAIT BICYCLE TOURISTS WITH UPGRADED INFRASTRUCTURE AND JOINT MARKETING**
The area between Mohács and Beli Manastir is featured in two Eurovelo routes. In spite of existing arteries the linkages between these routes and the large inhabited areas are mostly missing. The Town of Mohács plans to connect to the Three Rivers Route towards its intersection at Sátorhely, while Beli Manastir is not yet connected to the Danube Route. In order to create the missing connections, the project focuses on both works activities (12.5 km of cycling route) and on soft elements (events, bicycle competitions, multilingual publications, internet campaign, purchase of tools and equipment).

**Lead Beneficiaries**

MOHÁCS VÁROS ÖNKORMÁNYZATA

**Project Partners**

- Grad Beli Manastir
- Grad Belišće
- Osječko-baranjska županija
- Hrvatske vode

**EU contribution**

1 653 471,00 €

**www.mohacs.hu**

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Experiece and enjoy the Drava Valley by bicycle

**Drava4Enjoy**

Virovitičko-podravski County, supported by the regional development agency VIDRA and their cross-border partner town Szentlőrinc in Baranya County, decided to create a bicycle route as joint infrastructure that will connect the two counties/countries, laying the groundwork for the development of a regional tourism product. Besides sign-posted and (re) constructed bicycle routes, additional services are planned to be provided by the reconstruction of the castle in Kapela Dvor (HR) for the purposes of a tourism education centre. Within this the largest project financed from the Third Call for Proposals, other activities are also planned like the creation of trilingual tourist maps, available for GPS devices and smart phones, and also the organisation of two bicycle marathons.

**www.drava4enjoy.com**

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**Mohács, Beli Manastir and Belišće are looking forward to strengthening their linkages to European cycling networks**

**Mohács, Beli Manastir and Belišće are looking forward to strengthening their linkages to European cycling networks**

**Lead Beneficiaries**

VIROVITIČKO-PODRAVSKA ŽUPANIJA

**Project Partners**

- Szentlőrinci Város Önkormányzata
- VIDRA-agencija za regionalni razvoj
- Virovitičko-podravske županije

**EU contribution**

1 798 575,23 €
The project has been built on the previous experiences of the consortium, including the participation in one of the first CBC projects in Croatia (Development of cross border tourism in Middle Danube, financed from CARDS 2004). Four protected areas are included, among them the Danube-Drava National Park (HU) and both nature parks on the Croatian side of Programme area: Kopački Rit and Papuk. For a long time these special areas were divided by a strict border and thus experienced very limited human activity. The project aims at developing innovative eco-tourism facilities through the reconstruction of the Eco Centre in Zlatna Greda (HR) and in Vízvár (HU), furthermore by implementing joint activities like the development of hiking, educational and equestrian paths, or increasing capacities for canoeing on the Drava and the Danube.

Project Partners
• Duna-Dráva Nemzeti Park Igazgatósága
• Javna Ustanova "Park prirode Papuk"

EU contribution
868 076,69 €
Infrastructure development for creation of preconditions for eco-tourism growth in the border areas of the River Drava and River Danube, Kopački Rit Nature Park and Danube-Dráva National Park

The flood plains of the Drava and Danube are potentially outstanding tourism destinations due to a largely well-preserved environment, but the area has stayed underdeveloped in terms of tourism services and existing infrastructure objects. Thus the project aims at sustainable infrastructure development and crest modernisation of two dykes: Zmajevac-Kopačevo in Croatia in the length of 2.56 km and in Hungary a 5.054 km section of the Danube river’s flood dyke. New infrastructure will be used for hiking, walking, bicycling and rollerblading. The project also includes the purchase of a tourist train, introducing the first train tour in the Nature Park Kopački rit as a new activity.

Cross-border Green Way development

The vision of the project is the development of an accredited ‘Green Way’ connecting Pécs and Osijek, crossing the border and aiming to adopt European best practice. The project has a very thorough scope of activities, in total 24 of them, from the creation of a common brand and from a database of natural/eco-tourism values of the area, through the reconstruction of two buildings into visitor centres, over the organisation of a joint cooking competition, a local products’ festival, an eco-festival and science camps, to the signposting of the route and obtaining the approved status of first cross-border green way.

Infrastructure development as a basis for eco-tourism growth in the river areas of Drava and Danube, Nature Park Kopački Rit and Danube-Dráva National Park

A Duna és a Dráva közötti árterület komoly turisztikai potenciállal bír, elsősorban a számos, az idők során sikeresen megőrzentett természeti értéknek köszönhetően. A projekt célja, hogy ösztönözze a határrégióban a környezetbarát közlekedési eszközök kiterjedtebb használatát a térségben már meglévő infrastruktúra fenntartó fejlesztésével. Mindezek érdekében a projekt közösen, az önkormányzatok, a fővárosok és az egyesületként működő projektpartnerek közös különleges fenntartó fejlesztését fogja meg. A projekt célja, hogy az önkormányzatok és az egyesületek közösen létrehozzák a területen fenntartható közlekedési modellt, és hogy a terület fenntartására hasznos létesítmények létesítésével biztosítsa a turisztikai kiadások növekedését.

Lead Beneficiary

HRVATSKE VODE

Project Partners

• Dél-dunántúli Vízügyi Igazgatóság
• Javna ustanova Park prirode Kopački rit

EU contribution

872 303,27 €

Lead Beneficiary

GYEREGYALOG.HU ÖSSZEFOGÁS A DÉL-DUNÁNTÚLI AKTÍV- ÉS ÖKOTURIZMUSÉRT KÖZHASZNÚ EGYESÜLET

Project Partners

• Baranya Megyei Falusi Turizmus Közhasznú Szövetség
• Bakonya Község Önkormányzata
• Savez poduzetnika Mađara Hrvatske
• Oprína Knjizevi Vinograd

EU contribution

367 928,28 €
The main aim of the project having one of the longest partnerships in the Hungarian-Croatian cross-border area is the development of tourism supporting physical infrastructure, concretely the reconstruction of two buildings, one in Križevci and one in Nagyatád, and their transformation into visitors’ centres that offer information to tourists, organise versatile programmes and support cross-border tourism activities in the region. The centres will be constructed based on a joint branding concept and a document on development needs, determining the services and programmes that the visitors’ centres will be offering to tourists.
Along Miller’s route in cross-border area

Miller’s route

Increasing the tourist attractiveness of Osječko-baranjska (HR) and Baranya County (HU) by upgrading infrastructure, creating a thematic route and increasing tourist flow in the targeted region is the focus of this project. The target area, rich with water resources, extensively used watermill technology for producing grain until the early 20th century when, with the accessible electricity, watermill technology became obsolete. The project aims at increasing the attractiveness of the area by upgrading infrastructure, creating a thematic route and increasing tourist flow. The project also intends to revive old traditional crafts by the construction of a watermill in Osijek and the renovation of a mill complex in Orfű to establish them as new tourism attractions.

Reviving old traditional crafts, by means of (re)construction of watermills in Osijek (HR) and Orfű (HU) to valorise it as new tourist attractions

From Imperial railway to sustainable tourism development Szentlőrinc-Slatina-Našice

The project builds upon the joint cultural heritage as a new and innovative tourist resource in the Hungarian-Croatian border area, by using the joint historical experience of the imperial railway from the 19th century that connected the towns of Slatina, Szentlőrinc and Našice as a common link for improving the tourism offer in the cross-border region. Beside the research of historical data about the railway, several joint cultural events will be organised. Improving the attractiveness of museums in the area by reconstructing the premises of museum in Slatina, including the memorial room of Milko Kelemen, a world-renowned Croatian composer, is one of the activities foreseen by the project partners.

Reviving old traditional crafts, by means of (re)construction of watermills in Osijek (HR) and Orfű (HU) to valorise it as new tourist attractions

 Imperial railway as a common link to the culture based tourism

Lead Beneficiary

GRAD OSIJEK

Project Partners

- Malomkő Alapítvány
- Turistička zajednica Grada Osijeka
- RRA- Regionalna razvojna agencija Slavonije

EU contribution

346 366,97 €

Campaign

A project célja, hogy az infrastruktúra fejlesztésével és tematikus útvonalak kialakításával növelje Eszék-Baranya (HR) és Baranya megye (HU) turisztikai vonzerejét. A terület gazdag vízkezelő folyók és kanyarokkal rendelkezik, és a Bölcsének egyik legnépszerűbb része a 20. század legfontosabb trafikjának központja. A projekt célja a környezet és tematikus útvonalak kialakítása az infrastruktúra fejlesztésével és a korábbi vasúttörténeti célzások megújítása, mint például az Imperial railway kultúrás és turisztikai potenciáljának felhasználása.

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A szentlőrinci Brantner-Koncz műemlékház múzeum felújítása, előbbi településen például a Milko Kelemen emlékműve. A projekt célja, hogy az infrastruktúra fejlesztése és tematikus útvonalak kialakítása növelje az Eszék-Baranya (HR) és Baranya megye (HU) turisztikai vonzerejét. A terület gazdag vízkezelő folyók és kanyarokkal rendelkezik, és a Bölcsének egyik legnépszerűbb része a 20. század legfontosabb trafikjának központja. A projekt célja a környezet és tematikus útvonalak kialakítása az infrastruktúra fejlesztésével és a korábbi vasúttörténeti célzások megújítása, mint például az Imperial railway kultúrás és turisztikai potenciáljának felhasználása.
Hungarian Croatian Wine Stories

The border area on both sides of the river Drava has a long wine-making tradition with some of the nations’ most famous wine regions found within the Programme area. In order to encourage closer co-operation among the region’s wine producers and the exchange of best practices, as well as to elevate the overall attractiveness of the area as a single wine-tourism destination, the project aims at connecting the three wine micro-regions (Orahovica, Ilok and Villány) by building a cross-border wine road. The newly established wine road will cover 2525 m and will include several resting places, signs and information boards, and will be based on the promotion of the three local wines.

Border communities working together towards a green future

"From Ormánság to Golden Valley across the Dráva" - transborder network of thematic greenways in Hungary - Croatia preserves common ethnic, gastronomic, handicraft heritage and develop eco-tourism

GREENWAY = A WAY TO CONNECT

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Three border towns, three magnificent wines

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Border communities working together towards a green future
Four Hungarian and two Croatian settlements team up to establish a joint route of cultural heritage, to be built around the planned seven Heritage Points. The partnership will be aided in its efforts by local cultural institutions, community organising forces, civil organisations, tourism experts and local entrepreneurs and service providers. Among the expected outputs are local collection efforts connected to traditional, close-to-nature lifestyle, interactive presentations (e.g. a promotional video), furthermore heritage events, a photo contest and other promotional activities, complete with joint image design and logo.

Kroz suradnju četiri mađarska i dva hrvatska pogranična naselja planira se uređenje prekogranične tematske staze temeljene na zajedničkom kulturnom i povijesnom nasljeđu. U okviru projekta planira se promocija sedam istaknutih kulturno-povijesnih lokacija koja povezuju regiju u posebnu turističku cjelinu uz podršku kulturnih institucija, civilnih udruga i lokalnih turističkih djelatnika. Uz samo obilježavanje lokacija projekt previdio i niz popratnih aktivnosti za promociju novog turističkog sadržaja - snimanje promotivnog filma, interaktivne prezentacije, organizaciju kulturno-umjetničkih priredbi, fotografije, te izradu zajedničkog vizualnog identiteta destinacije.

S uradnje sa najvećim vezama u vinogradnicima i proizvodnji vina na obje strane granice. Kroz niz zajedničkih aktivnosti, edukativnih sadržaja, radionica, predavanja i studijskih putovanja potaknut će se razmjena iskustava između proizvođača vina i turističkih dje- latinica kako bi se podigla razina kvalitete pružanja usluga, ali i promocije autentičnih lokalnih vina i drugih eno-gastro sadržaja. U okviru projekta i uz podršku mađarskih partnera ustanovit će se vinski cesta koja će povezati tri vinske mikroregije Kržev- ce, Kalnik i Orehovec.

A projektet a bortermelők határon átnyúló, szorosan bázású együttműködése iránti igény hívt a tér. A partnerek közös tevé- kenségeket hat területre koncentrálják, amelyek között megfelelő adaggyűjtés, képzések tartása, infrastruktúra-fejlesztés, mindenféle tanulmányok kidolgozása, promóciós kiadás és film készítése, valamint újítja rendezvények bevezetése. A pro- jekt keretében a helyi bortermelők a kialakításra kerülő internetes felület rövid, de újabb fogyasztói csoportokat, valamint aktív- és természet-közeli pi- hensére nagy utódokat érhetnek el.
The ‘Mura Region’ brand, to be introduced in 53 settlements in the border region in Hungary and for Međimurje County in Croatia, aims at assessing the tourism attraction inventory of the project area, furthermore at designing and developing its tourism image and philosophy, together with the preparation of its own quality assurance system. The development of the cross-border tourism brand contains a unified image, the identification of destinations and the joint presentation of the cross-border tourism region in both countries, e.g. at large scale tourism fairs.

**Joint tourism brand in Zala county and Međimurje county**

**MURA REGION**

**Lead Beneficiary**
ZALA ZÓLD SZÍVE VIDÉKFEJLESZTÉSI EGYEOSÜLET

**Project Partners**
- Udruga za razvoj kontinentalnog turizma “Volim Međimurje”

**EU contribution**
167 597,51 €

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The project partnership is well aware that many cultural, sport and other festival programmes face an uncertain future once finances are not secured for the continuation of their activities. Wishing to create a border region that provides a great variety of cultural programmes, the partners aim at multiplying the resources which serve this objective: creative minds, organising skills, and regional and cross-border networks. Cross marketing techniques will prove to be useful tools for event organisers, enabling them to multiply their efforts in managing traditional events and organising new cultural programmes in the cross-border area.

**Connecting events and organisers will contribute to an enriched and sustainable cultural offer of the border region**

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**Action 1.2.4.**

**Innovative Marketing, Management and Funding Strategies in Practice for Event Organisers**

**CROSS MARKETING ACROSS BORDERS**

**Lead Beneficiary**
PANNON EGYETEM, NAGYKANIZSZA

**Project Partners**
- RRA- Regionalna razvojna agencija Slavonije i Baranje

**EU contribution**
185 967,04 €
The popularisation of cycling as a sport and as a way of living is the main idea behind the project which involves several civil society organisations and municipalities from the region. The joint big-scale sporting event to be held in commemoration of the Croatian accession to the European Union will serve to promote the region as a destination for cycling and healthy living, but will also be a show of the spirit of unity and co-operation in the border area. Starting from Zala County and going through seven border counties in total, the project will incorporate the best the region has to offer to the cyclist, and it will encourage locals and visitors alike to join in an active way of life.

**Touristic Management of Kulín and Other Local Products in Baranya and Baranja**

CoolIn

The target set by the organisations involved in the implementation of the project is twofold: they plan to improve the wine and food tourism offer of Baranya-Baranja through the promotion of the traditional Kulen sausage production from the Croatian side, but they also wish to enhance wine production on the Hungarian side of the border. By adapting best practices from their more experienced Hungarian colleagues, the Croatian project partners will use the support of the project to create a Kulen production cluster, while working out a joint marketing strategy for the local products, creating a unique cross-border eno-gastro destination. The project will include the organisation of several events for the promotion of products and of the region as a unified tourist destination.

**Lead Beneficiary**

PÉCS-MECSEKI BORÚT KÖZHASZNÚ EGYESÜLET

**Project Partners**

- Ópó torna Jagodnjak

**EU contribution**

87 583,69 €
Baranya County and Osijek-Baranja county in Croatia will be brought even closer by the present project after the planned tourism resource map (preceded by an inventory of attractions but also research into the current deficiencies), an investment guide and database, direct marketing tools will have been prepared by the project partnership. The more desk based activities will be rounded off by business meetings, conferences, workshops, study tours, an internet forum, furthermore by a joint presence at fairs and joint direct marketing to reach potential investors.

Stimulation of the capital investments in the Hungarian-Croatian cross-border region

Successful attraction of foreign direct investment does not only depend on the macroeconomic factors, but has a lot to do with the attractions and competitiveness of any individual micro region. Having this in mind, the project partners’ main goal is to collect a database of attractions in the cross-border region and to assess their potential for FDI attraction. Through a series of workshops, business meetings, matchmaking events and conferences, the project intends to make firm connections among the entrepreneurs of the region and to introduce them to business opportunities on both sides of the border.
The project’s aim is to address the lack of information and the ignorance present on the labour market by decreasing the lack of information of ventures to change their attitude. The activities serving this goal are, among others, establishing of a barrier-free Information Office with self-informing point, electronic and personal information flow and counselling to unemployed people and employers alike, furthermore trainings for job seekers and NGO-s. The latter can improve their project writing- and management skills, while the former will achieve improved digital literacy that can help them to find a job more easily.

With the long-term aim of keeping the young, well-educated people in the region and of slowing down the brain drain, while at the same time contributing to raising the region’s competitiveness and attractiveness, the project partners envisaged a pilot exchange programme for ten Hungarian and ten Croatian students who will use the education they acquire to take part in the development of their home towns and of the region. The exchange programme will bring the two higher-education institutions closer and will serve as a basis for further joint initiatives.
The project is a follow-up of two other projects financed through the First Call (CHERE) and the Second Call (FEDREE) of the Hungary-Croatia IPA CBC Programme. The main goal is the establishment of a renewable energy sources (RES), R&D and educational network in the cross-border region, including capacity building of project partners and interested stakeholders in RES usage and development. The aim is to contribute by educating and awareness raising among the general public on the subject of RES development, its importance and benefits, finally contributing to the overall economic development of the region.

Project Partners
- Grad Osijek
- RIKH Regionalna razvojna agencija Slavonije i Baranje
- Udruge EU Center
- Poljoprivredni fakultet u Osijeku
- Feniarthsői Fejlődésért Egyesület
- EUROPEER Európai Fejlődésért és Együttműködésért Kozhasznui Alapítvány

EU contribution
311 810,80 €

www.etfos.unios.hr

The Hungarian and Croatian energy strategies drew on the EC Directive on renewable energy and set ambitious targets regarding energy from renewable sources by 2020. Following their lead, solar energy with its almost unlimited potential is the main focus of this project. The vision of the project is to encourage the use of photovoltaic (PV) instead of thermal and nuclear power plants in the area. Increasing the efficiency by decreasing the roof area needed for the same installed capacity of PV system is essential. During the project a joint knowledge database about characteristics significant for application of photovoltaic systems in the area will be developed as well as a cross-border innovation and research network.

Project Partners
- MTA KRTK Regionális Kutatások Intézete, Pécs
- ELEKTROTEHNIČKI FAKULTET OSIJEK
- SVEUČILIŠTE JOSIPA JURJA STROSSMAYERA, OSIJEK

EU contribution
104 532,15 €

www.etfos.unios.hr
Innovative tourism destination management model of non-conventional tourism in Croatia (rural tourism) and Hungary (health tourism)

**Health&rural tourism DM model**

The main project objective is to develop the model of Tourism Destination Management (TDM) for non-conventional tourism destinations and to disseminate findings of the research in the form of knowledge transfer to the current actors in the economy and to future actors in the economy who are presently university students. The activities of the project comprise a research component for developing the TDM for health tourism (Hungary) and for rural tourism destinations (Croatia), knowledge transfer to disseminate research results and a stronger co-operation of the two project partners-faculties, furthermore purchase of the necessary equipment for doing research and disseminating results.

**Developing of innovative tourism destination management model of non-conventional tourism in Croatia (rural tourism) and Hungary (health tourism)**

**Enhancement and geographical extension of cross-border joint planning in Hungarian-Croatian disaster management cooperation**

**DRAVIS 3**

Already in its third generation, the present project continues, improves and extends the cross-border disaster management cooperation that has been started in its predecessors. Extending the information exchange application allows for its use in the whole border region, while additional data will be integrated into the GIS system. This way the professional background of rescue team interventions is strengthened, enabling the raising of public awareness of natural disasters. The theoretical activities of the new project are to be supported by many practical ones like joint exercises, training and exchange programmes.

**With the partnership and its GIS system extending, DRAVIS 3 is a useful addition to parts 1 and 2**
Due to their comparatively small geographical sizes, the counties involved in the project consortium are not able to strongly position themselves on the FDI map in this part of Europe acting on their own. Knowing, however, that successful FDI attraction does not only depend on the overall macro-economical conditions, but also on the ability of regions to offer their attractive and competitive conditions to potential investors, the project set as its objective to unite the two counties into one region and achieve an increased inflow of FDI into the cross-border region in order to boost economic growth and development.

**Lead Beneficiary**
REGIOALNA RAZVOJNA AGENCIJA MEĐIMURJE-REDEA

**Project Partners**
• Zala Megyei Kereskedelmi és Iparkamara
• POŠTAROVNIŠKO KOOPERATIVA KOPER
• AZRA- Agencija za razvoj Varaždinske županije

**EU contribution**
138 750,61 €

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**Development of FDI attraction strategy in the Cross-Border region**

**INVESTrategy**

**EN**

The goal of the project is to create a unified planning toolkit for the Drava-region. For this the activities will be split in two components, the first constituting a comprehensive framework plan for the whole region and the second being an interactive platform that ensures the publicity of the basic data and findings of the plan, facilitating interaction, networking and co-operation between local actors to promote the region towards ‘outer visitors’. The local support and publicity of the project will be ensured by four pilot projects and a multiplicity of workshops and information days.

**DUPLO**

**Lead Beneficiary**
MTA KRTK REGIONÁLIS KUTATÁSOK INTÉZETE, Pécs

**Project Partners**
• RRA- Regionalna razvojna agencija Slavonije i Baranje
• Razvojna agencija Grada Čakovca - Čakra
• Dél-dunántúli Vízügyi Igazgatóság

**EU contribution**
212 679,83 €

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**Drava Region Unified Planning Toolkit**

**INVESTrategy**

**EN**

A joint planning exercise and widely shared findings will provide a comprehensive framework plan of the cross-border area.

**DUPLO**

**Lead Beneficiary**
MTA KRTK REGIONÁLIS KUTATÁSOK INTÉZETE, Pécs

**Project Partners**
• RRA- Regionalna razvojna agencija Slavonije i Baranje
• Razvojna agencija Grada Čakovca - Čakra
• Dél-dunántúli Vízügyi Igazgatóság

**EU contribution**
212 679,83 €
Deepening University Co-operation Osijek-Pécs

**DUNICOP**

Deepening the success of projects ‘EUNICOP’ and ‘SUNICOP’, the partnership will establish joint educational programmes in several legal fields, featuring the teaching of widened curricula containing also comparisons of Hungarian and Croatian legal solutions. Joint research will be conducted and the results will be publicised on conferences and will be edited into one book (in English) and two e-books (in the national languages). Additionally, post-graduate students will have a chance for research and for publishing their results. Finally, experiences will be exchanged on project management and on quality assurance in higher education.

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**HU**

Gradéjú a projekta bemutatását “EUNICOP” és “SUNICOP” projektjei nyitották meg a közös oktatási programok létrehozására számos jogi szakterületben, beleértve a magyar és horvát jogi megoldások összehasonlítását is. A közös kutatások eredményeit közvetítik a konferenciák és a könyvek (angol nyelven) és az e-könyvek (horvát és magyar nyelven) formában. A post-doktorok isnak rendelkezésre állnak a kutatási és a publikálási lehetőségek megnyitása mellett, és végül azok a tapasztalatok, amelyek a projektkezelésben és a magyarázati minőségi biztosításban alakultak, érintéséhez kerülnek a dolgozók rendszerében.

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**HR**

Gradjeći na uspjehu projekata “EUNICOP” i “SUNICOP”, projektni partneri će uspostaviti zajedničke edukacijske programe iz nekoliko pravnih područja, uključujući predavanja o proširenju nastavnog plana usporedbi mađarskih i hrvatskih pravnih rješenja. Provodit će se zajednička istraživačka radionica provođenja u okviru knjige (na engleskom) i dvije elektronske knjige (na hrvatskom i mađarskom jeziku). Uz to, studenti poslijediplomskih programa će imati priliku provoditi istraživanja i objavljivati rezultate. Na posljednjem stupnju, razmjerniće će se iskustva vodenja projekata kao i osiguranja kvalitete u visokom obrazovanju.

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**Lead Beneficiaries**

**PÉCSI TUDOMÁNYEGYETEM**

**Project Partners**

- Sveučilište Josipa Jurja Strossmayera u Osijeku / Pravni fakultet

**EU contribution**

189 717,16 €

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**Action 2.2.1.**

**Lead Beneficiary**

GRAD KOPRVINICA

**Project Partners**

- Energia Ügynökség Közhasznú Nonprofit Körülvétésű Társaság
- Regionalna energetska agencija Sjever

**EU contribution**

129 033,13 €

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**Deepening University Co-operation Osijek-Pécs**

**DUNICOP**

**Cross-border promotion of new technologies in education**

**EDUTECH**

The overall aim of the project is to improve the quality of education in primary schools in the Hungarian-Croatian border area, in particular in Koprivnica-Križevci County (Croatia) and in Zala County (Hungary). Specific objectives are the improving of the quality of learning in the regular educational system, as well as the raising of the level of knowledge about renewable energies and about environmental protection in primary schools. The first issue will be addressed by an increased availability and level of use of modern educational technologies, while the second target will be reached by applying modern educational technologies.

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**EN**

Cross-border promotion of new technologies in education

**EDUTECH**

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**HU**

Dugoročan cilj projekta je poboljšati kvalitetu obrazovanja u osnovnim školama u mađarsko-hrvatskom pograničnom području, uključujući znanje o obnovljivim izvorima energije i zaštiti okoliša. Prvi cilj će biti postignut povećanjem dostupnosti modernih obrazovnih tehnologija, dok će drugi cilj biti postignut povećanjem znanja o obnovljivim izvorima energije i zaštiti okoliša.
Building on their previous project ‘EU Compass’, the partners wish to improve capacities for the future absorption of EU funds through the transfer of knowledge and with the creation of a joint programme (a training package) for highly educated unemployed people and start-ups. Participants who completed basic and advanced trainings will train others (NGO-s, SME-s and municipalities), while being accompanied by external experts engaged for some specific topics. Seminars will be organised about how to start a business of one’s own and the participants will learn how to prepare concept notes and full application forms of EU programmes.

JOINT FORCES FOR JOINT SUCCESSFUL EU REGION

EU COMPASS2

In the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 the Participating Countries, Hungary and Croatia, have established a ‘shared management system’, being more integrated, joint and complex than ever before. System set-up (compliance assessment) lasted for two and a half years, prior to that several meetings have been organised, main procedures were designed and regulated through more than 30 documents, followed by the setting up of joint structures and by securing the staff. A lot of institutions and people were involved not only in the compliance assessment exercise, but also in the implementation of Programme, in the preparation of Calls for Proposals, later in the implementation of projects, in control activities, in progress reports check and many other tasks invisible to the public. Listed below you can find the people who have been during the longer period part of the Programme structures set up for the management and implementation of the Hungary-Croatia IPA Cross-border Co-operation Programme from 2007, as well as those giving constant and crucial strategic support:

www.pora.com.hr

A new training package for highly educated unemployed people will contribute to the starting of new enterprises and to well written EU project proposals.
Joint Monitoring Committee (JMC) members, supervising and monitoring the Programme implementation are not mentioned individually because of their specific role, but many thanks are to be expressed to everybody who participated in the JMC from the first meeting on 10 June 2008 in Pécs, Hungary until today on a total of 12 meetings, contributing with their pro-active approach to the transparent and successful Programme implementation. Specific thanks to the staff of the Certifying Authority and the Audit Authority, as well as to the members of the Group of Auditors from Hungary and Croatia.

Special thanks to the Embassy of Hungary in the Republic of Croatia, Zagreb and to the Ambassadors in the Programme period: his Excellency Mr. Péter Gyökörs and his Excellency Mr. Gábor Iván, as well as to the Second Secretary of the Embassy, Mr. Károly Róbert Scherzer.

Special thanks to the Embassy of the Republic of Croatia in Hungary, Budapest and to the Ambassadors in the period 2007-2013: his Excellency Mr. Péter Györközs and his Excellency Mr. Gordan Grlić Radman, as well as to Counsellor Ms. Silvija Malnar. Special thanks to Ms. Ljiljana Pancirov, General Consul of the Republic of Croatia in Hungary, Pécs.

We would like to thank for the support to Mr. Marin Skenderović, Head of Croatian National Tourist Board Branch Office in Budapest, as well as INTERACT Point Vienna.
The Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 was approved by the European Commission on the 13th of March 2008 with decision number: C(2008)911.

The Joint Monitoring Committee (JMC), composed from representatives of the counties in the Programme area and those of the national levels of Hungary and Croatia, supervises and monitors Programme implementation and it is also the decision-making body entitled to project selection under the respective Call for Proposals. Following structures have been set up for the management of the Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013:

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<tr>
<th>Managing Authority</th>
<th>National Development Agency, Budapest, Hungary</th>
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<tr>
<td></td>
<td>Ministry of Regional Development and EU Funds, Zagreb, Croatia</td>
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<td></td>
<td>supports Managing Authority in the co-ordination of Programme relevant activities in Croatia</td>
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<th>Certifying Authority</th>
<th>State Treasury, Budapest, Hungary</th>
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<td>Audit Authority</td>
<td>Government Audit Office, Budapest, Hungary</td>
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<tr>
<th>Joint Technical Secretariat (JTS)</th>
<th>set up within hosting institution: VATI Nonprofit Kft, Budapest- Pécs, Hungary</th>
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<th>JTS Information Point</th>
<th>contracted by the Ministry of Regional Development and EU Funds, Osijek, Croatia</th>
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<th>Control Bodies</th>
<th>VATI Nonprofit Kft (Budapest, Pécs, Zalaegerszeg), Hungary</th>
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<td>designated by the Ministry of Regional Development and EU Funds, Zagreb, Croatia</td>
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The Hungary-Croatia Joint Technical Secretariat (JTS) has summarised the most important Programme achievements in this brochure in co-ordination with other relevant Programme bodies. For more information please visit the official website of the Programme, www.hu-hr-ipa.com.

Manuscript completed based on the data available on 25 April 2013. The publishing of this brochure has been contributed to the accession of the Republic of Croatia to the European Union on 1 July 2013.

Projects photos are provided by the Lead Beneficiaries of the given project, except photos for the projects with the following acronyms: CROSSBORDER E-R-D STRATEGY (First Call), Turistica, GREENWAY = A WAY TO CONNECT, (Third Call) being available by courtesy of Mr. András Márkus as well as photo of the Cross-Border Bike Project (Third Call) being available by courtesy of Mr. Gábor Benovics.

All image photos, maps and graphs, including ones under the project descriptions have been developed by Across Média Kft. Data for graphs aggregated by János Rakonczai, Hungary-Croatia JTS.

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